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# TEMPLIN BRADLEY'S

WHOLESALE

SEEDS

FOR FLORISTS

INSECTICIDES

FERTILIZERS

ACCESSORIES

TELEPHONE

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THE TEMPLIN-BRADLEY - CO.

Seedsman For America's Leading Florists Since 1876  
5700 DETROIT AVE. CLEVELAND, OHIO



# TO OUR FLORIST CUSTOMERS

## The Templin-Bradley Co. Florist Wholesale Department 5700 Detroit Ave., Cleveland 2, O.

To Our Florist Friends—

The seed you sow in your greenhouse this year will produce flowers and vegetables for which there is a ready market, at good prices and with good pay assured for your credit sales.

Oh-Boy, if that were only all! It isn't, for we are at war and problems of labor and fuel shortages make us all work longer and harder, and stimulate worry about making a crop.

One redeeming feature is that practically every business man in other lines, with whom I talk, has some problems that I wouldn't wish to swap for some of mine. You've noticed that.

Florists have investigated many ideas to help them through this war period. The one that sounds most sensible to me is to make plans as large and with as much enthusiasm as though there were no war. Then, trim it down to fit the labor and fuel available. That may mean nothing more in some houses than cutting off some operations that are not vital. In others, it may mean shutting off one or more houses to bring work into smaller compass with resulting labor and fuel saving. Any of these things require courage, for we all like to go on along the familiar road.

Most important to my mind is that we back up the boys and girls from your family and organization who have entered the armed services. If you have any, I'll bet you are doing less plain complaining than those who have none in uniform. I hope yours will come back to you safely and that all of us will have the courage, common sense and strength to solve our civilian problems. Good luck, in this to you.

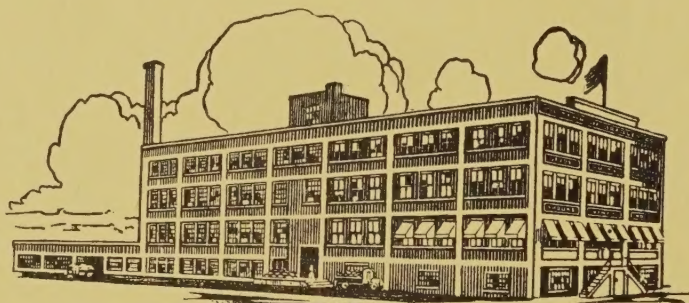
We'll do our level best to serve you properly when your orders come in.

*Aloyd Bradley*  
President.

FB:B.

1876—1944  
68th Year

Members  
American Seed Trade  
Association



Our Own Modern Buildings at 5700 Detroit Ave., Cleveland, Ohio

### Wholesale Prices

To protect you, we limit the distribution of this book to commercial florist growers and nurserymen.

### Flower Seeds Postpaid

On all flower seeds, the prices in this catalog include postage. The same is true on all vegetable seeds for vegetable plant raising.

### Shipping Instructions

When ordering anything to be shipped other than by parcel post, be sure to give complete shipping instructions as to route and destination point.

### Insecticides and Fertilizers

When you send orders for insecticides and fertilizers and remit in full with the order, you may deduct 2%, unless priced as NET.

### 5% for Cash with Seed Order

When you send orders for seeds and remit in full with the order, you may deduct 5%.

### Charge Accounts

Charge accounts may be opened for those who can furnish satisfactory trade and banking references as to credit with such firms. If you wish to open a charge account, write us on your letter-head, giving three trade references of firms from whom you have been buying on credit. Also give the name of your bank. Remember that it takes several days to complete the opening of a new account. All charge accounts are due in 60 days. If paid in 10 days, 2% discount may be deducted.

### Our Responsibility

We refer you to any bank or mercantile credit agency in Cleveland.

### Claims

Should any package arrive broken or in such condition as to make contents unusable, write us the details not later than five days from receipt. If a freight or express shipment, make your claim direct to local freight or express agent.

The Templin-Bradley Co., gives no warranty, express or implied, as to the productiveness of any seeds it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seeds.

### Insecticides, Fertilizers and Supplies

All such items are priced for shipment by express or freight at your option, you to pay transportation charges on arrival. Be sure to indicate how and to what point and by what railroad you wish such items shipped.



# TEMPLIN-BRADLEY'S SNAPDRAGONS

## Select Greenhouse Forcing Strains

### Pink and Rose

**Apple Blossom Cheviot Supreme.** (Windmill) A beautiful soft pink with good spike and stem, strong grower and productive. Holds its color well through February when it is at its best but deepens in color on later crops. Tr. Pkt. \$1.00; 3 for \$2.50.

**Better Times.** (Windmill) A cerise Christmas Cheer of a rich deep cerise that is sure to be popular. An easy grower and sure bloomer. Tr. Pkt. \$2.00; 3 for \$5.00.

**Cheviot Maid Supreme.** The standard for a deep rose pink. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Christmas Cheer.** (Windmill) First cross hybrid from Rose Pink Cheviot, very early, productive, excellent stem and spike and fine color. Has made many friends as the best all around pink. Good at all times and never stops. Tr. Pkt. \$2.00; 3 Pkts. \$5.00.

**Giant Cheviot Briar Cliff.** (Windmill) Beautifully formed spikes of large well placed flowers in the popular Briar Cliff color. A giant strain that is proving very satisfactory. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**LaFrance.** (Windmill) Beautiful soft rose pink, a shade much in demand. On strong sturdy stems, good sized spikes and well placed individual blooms, this variety is attractive and very popular. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Improved Radiance.** (Windmill) Deeper in color, stiffer in stem, earlier than the original strain, giant in spike, base-branching, semi-dwarf and non-shattering. Tr. Pkt. \$2.00; 3 Pkts. \$5.00.

**Rose Pink Cheviot Supreme.** (Windmill) Very early, with intense color, hard wiry stems, small foliage and medium spike. An excellent keeper and shipper. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Rose Queen.** The finest deep rose-pink, blooming slightly later than Cheviot Maid. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Terrys Surprise Improved.** A rich rose shaded with orange producing a bronzy orange-pink. Tr. Pkt. \$1.00; 3 for \$2.50.

### Mixed

**Forcing Strains Mixed.** A splendid mixture of the best colors. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

### Rust-Proof Maximum Types

**Loveliness.** A beautiful, soft rose pink.

**Alaska.** Pure white, base-branching.

**Copper King.** Shades of copper, from a coppery old gold to the deep copper orange.

**Crimson.** A fiery crimson. Individual flowers unusually large. An excellent variety.

**Fair Lady.** A beautiful rose pink with white tube. A vigorous grower and gives good stem length.

**Paradise Rose.** A soft delightful rose pink. Of fine flower form with larger and longer spikes. Unsurpassed among rose pinks.

**Yellow Giant.** Deep rich yellow. Very striking and attractive.

Price any color or mixed:  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c; Oz. \$2.00.

### Bronze

**Afterglow.** A deep golden orange, popular with practically every grower. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Bronze Christmas Cheer.** (Schlegel) Early rich bronze deeper in tone than Sun Tan with the same blooming habits as Christmas Cheer. Spikes medium length but compact. Tr. Pkt. \$2.00; 3 for \$5.00.

**Salmon Gold.** (Windmill) Resembles Glorious but with softer color tones. An early type that will bloom when Glorious does not. Excellent form and good stem. Tr. Pkt. \$2.00; 3 Pkts. \$5.00.

**Sun Tan.** Extra early free flowering, orange-tan. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Talisman.** (Windmill) Double and semi-double blossoms in golden and bronze shades, early and continuous blooming. The dainty spikes harmonize with most other flowers, making a fine variety for retail growers. Tr. Pkt. \$2.00; 3 Pkts. \$5.00.

**Windmill's Glorious.** An early selection of this fine deep scarlet bronze that comes into bloom about one month earlier than the original strain. Producing a good cutting in mid-February on good strong stems. Flowers large and closely set on spike. Tr. Pkt. \$1.00; 3 for \$2.50.



### Rust-Proof Majestic Types

We highly recommend this class for bedding plants. The blooms are as large as the Maximum type but do not grow as tall and, therefore, do not require supports.

**Autumn Glow.** Beautiful old rose strongly suffused amber and with a golden lip.

**Harmony.** Harmonious blending of terracotta and yellow shaded with rose pink.

**Maiden Blush.** Lovely fawn colored buds opening to a beautiful rich blush pink.

**Orange Gold.** Marvelous shades of rose deeply overlaid tangerine or golden orange.

**Royal Crimson.** Deep rich velvety garnet crimson, flower and tube of one solid color.

**Mixed Colors.** Fine blend of above colors.

Price any color or Mixed:  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 45c;  $\frac{1}{2}$  oz. \$1.50.

### Yellow

**Ceylon Court.** The standard early flowering yellow. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Cheviot Maid Yellow.** (Volz) Very popular clear yellow, good spikes on good strong stems. Winter flowering sort. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Ethel.** (Kramer) A very fine new bright yellow, large flowers, good strong stems and easy grower. Its well formed heads of closely placed blooms are shatter-proof and develop early. Tr. Pkt. \$1.50; 3 Pkts. \$4.00.

**Roman Gold.** A deep yellow suffused with copper and pink. Late blooming. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Schlegel's Early Yellow.** A bright lively yellow with the same habit of growth and bloom as Schlegel's Early White except in being about one week later in coming into bloom. A fine winter bloomer. Tr. Pkt. \$1.50; 3 for \$4.00.

### White

**Lucky Strike.** Considered the finest white. Will not shatter. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Schlegel's Early White.** The finest early and all-season White we have yet seen. A vigorous grower without grassy growth, a sure cropper, an early and continuous bloomer with shatter-proof spikes that do not blind off. Tr. Pkt. \$1.50; 3 for \$4.00.

**Early Snowwhite.** (Windmill) An improved strain of the popular Snowwhite that blooms with the first earlies. Fine stiffer stems and shatter-proof spikes. Tr. Pkt. \$2.00; 3 for \$5.00.

**Windmill's White Wonder.** A very careful selection of this fine White that comes nearly 100% true. A very good producer of excellent quality spikes that develop early. Now among the top-notch white Snaps. Tr. Pkt. \$1.00; 3 for \$2.50.

### Lavender

**Bertha Baur.** A new shade of lavender, should be sown early. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Orchid Beauty.** Unusual orchid and bronze. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

**Windmill's Lilac.** A true Florist's orchid, early, productive, non-lateral, and non-shattering. An exceptionally fine variety and a cut flower of exceptional value. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

### Rust-Proof Majus Types

The Majus Grandiflorum class produce fine spikes of flowers 8 to 10 inches in length on plants which average 2 to 2½ feet in height. The individual flowers are of the Grandiflorum or large flowered type.

**Autumn Glow.** Beautiful old rose suffused amber and with a rich golden lip which adds a most pleasing color blend.

**Brilliant Rose.** The true rose pink tone of a marvelous richness and brilliancy.

**Harmony.** A beautiful blending of terracotta and yellow with a delicate shading of rose.

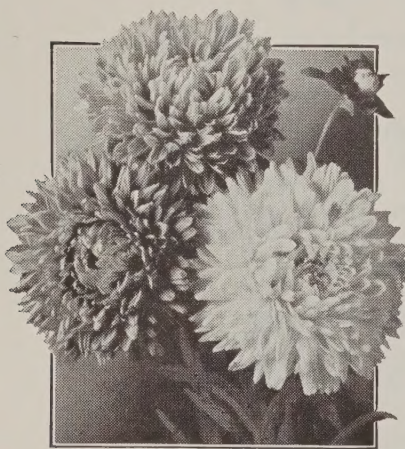
**Orange Shades.** Shades of orange which range from the rich deep tones to the lighter and more delicate shades of orange.

**Yellow Jacket.** Rich deep yellow of a clear and clean tone. Very striking.

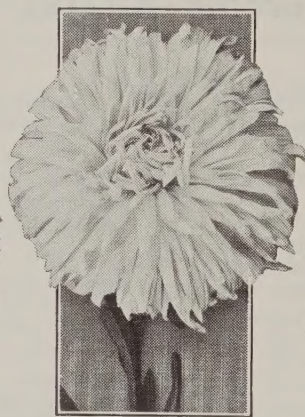
Price any color or Mixed:  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 45c; Oz. \$1.50.



# TEMPLIN-BRADLEY'S WILT-RESISTANT ASTERS



American Branching Asters



California Giant Asters



Beauty Asters

## American Branching Wilt Resistant

The well known late branching type. 2½ to 3 ft. large double flowers produced in quantity. Azure Blue (Dark Lavender), Crimson, Deep Coppery Rose, Purple, Sensation Scarlet, Shell Pink, White. Any Color—1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.20. Mixed Colors—1/8 oz. 20c; 1/4 oz. 30c; Oz. \$1.00.

## Early Beauty Wilt Resistant

A fine new type, planted at the same time will flower with the Crego and American Branching types. 2½ to 3 ft. plants, bearing large well formed flowers on long stems. Crimson, Lavender, Purple, White, Black Prince, Carmine Rose, September Beauty. Any Color—1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.20. Mixed Colors—1/8 oz. 20c; 1/4 oz. 30c; Oz. \$1.00.

## Early Giants Wilt Resistant

The flowers of this new type are of the large Giants of California form, while the plants are slightly shorter, about 1½ feet tall, of the branching type. The Early Giants are early blooming, coming into flower four to six weeks earlier than the standard Giants.

**Light Blue.** A very fine florist shade. Flowers large and on fine strong stems. 1/8 oz. 40c; 1/4 oz. 60c; Oz. \$2.00.

**Peach Blossom.** Flowers open white flushing as they advance to a lavender pink. 1/8 oz. 40c; 1/4 oz. 60c; Oz. \$2.00.

**Rose Marie.** Large well formed flowers of a rich rose pink. A beautiful shade for cut flowers. 1/8 oz. 50c; 1/4 oz. 75c; Oz. \$2.50.

## Asparagus Fern Seed

**Sprengerii.** 100 seeds 25c; 500 seeds 85c; 1000 seeds \$1.50.

Or, Oz. 75c; 1/4 lb. \$2.50; Lb. \$8.00.

**Plumosus Nanus.** 100 seeds 35c; 500 seeds \$1.40; 1000 seeds \$2.50.

Or, Oz. 90c; 1/4 lb. \$3.20; Lb. \$10.00.

## Anchusa

**Capensis.** Forget-me-not blue flowers on well branched plants 1½ to 2 feet tall, best for cut flowers. 1/4 oz. 15c; 1/2 oz. 25c; Oz. 40c.

**Blue Bird.** A dwarf more compact form growing 18 inches tall with vivid indigo blue flowers. 1/4 oz. 20c; 1/2 oz. 35c; Oz. 65c.

## Early Royal Branching Wilt Resistant

A very desirable early market aster, closely following Queen of Market class. Produces larger and longer stemmed flowers than Queen of Market. Also a desirable class for early summer use under glass. Azure Blue, Deep Rose, Peach Blossom, Crimson, Purple, White. Any Color—1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.00. Mixed Colors—1/8 oz. 20c; 1/4 oz. 35c; Oz. 90c.

## Improved California Giants

The finest of all the asters. Their exceptionally large flowers and long strong stems make them extremely valuable on any market. Non-lateral. Late flowering. Dark Purple, Light Blue, Loveliness, Carmine Rose, Deep Rose, Peach Blossom, White, Crimson. Any Color—1/8 oz. 35c; 1/4 oz. 60c; Oz. \$1.75. Mixed Colors—1/8 oz. 30c; 1/4 oz. 50c; Oz. \$1.50.

## Improved New Giant of California "Sunshine"

One of the most beautiful asters grown today. The flowers are very large sometimes measuring 4 inches across, with a single row of petals contrasting with the light yellow or blue centers. Mixed Colors—1/8 oz. 35c; 1/4 oz. 60c; Oz. \$1.75.

## Separate Colors

Mixtures of all types in single color, will produce a continuous supply of bloom all season.

**White Varieties Mixed.** Very fine collection. Pink Varieties Mixed. From light pink to rose. Blue Varieties Mixed. Light to mid-blue shades. Any above—1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.20.



Asparagus Plumosus

## Arctotis Hybrida

One of the most beautiful of recent novelties. Flowers are in rich shades of pink, rose, yellow and orange. Mixed Colors—1/8 oz. 60c; 1/4 oz. \$1.00; Oz. \$3.00.

## Queen of the Market Wilt Resistant

The standard early aster, 18 inches, branching, good sized all double flowers. The most desirable for bedding plant sales. Crimson, Dark Blue, Light Blue, Scarlet, White, Peach Blossom, Flesh Pink. Any Color—1/8 oz. 20c; 1/4 oz. 30c; Oz. \$1.00. Mixed Colors—1/8 oz. 15c; 1/4 oz. 25c; Oz. 75c.

## Improved Crego Asters Wilt Resistant

Of robust branching type about 2½ feet tall flowers large double and well formed, one of the finest varieties for all purposes, blooms in mid-September. Azure Blue, Blue Flame, Shell Pink, Deep Rose, Cattleya, Crimson, Dark Violet, White. Any Color 1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.20. Mixed Colors 1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.

## Super-Giant El Monte

A new introduction in the giant flowering class, particularly desirable on account of its early blooming habit and color. It is a deep glowing crimson, fully double, extremely large, basal branching and strictly non-lateral. 1/8 oz. 40c; 1/4 oz. 70c; Oz. \$2.25.

## Super Giant Los Angeles

The first of a new super giant race. The flowers are pure shell pink in color, extremely large and full petalled. 1/8 oz. 40c; 1/4 oz. 70c; Oz. \$2.25.

## Improved Ball Type Asters Wilt Resistant

An unusually fine type well adapted to use by the commercial cut-flower grower. Flower heads are of fine form compact and of good substance and keeping qualities.

**Ball Deep Rose.** Bright deep rose, early-blooming in mid-August. Plants 2½ to 3 feet tall 1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.25.

**Ball Purple.** Deep bright purple, early-blooming in mid-August. Large flowers on 2½ to 3 ft. plants of branching habit. 1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.25.

**Ball Early White.** Fine white blooms with attractive crested centers. Blooms in late August and early September on 2 to 2½ ft. plants. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$1.75.

**Ball Phlox Pink.** A beautiful clear rose pink of good form and substance. Late branching type, plants 2½ to 3 ft. tall. 1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.25.

**Ball Late White.** A very fine white blooming in early to mid September. Long stems on branching plants 2½ to 3 ft. tall. 1/8 oz. 30c; 1/4 oz. 50c; Oz. \$1.50.

## Wilt-Resistant Mixture

Made up of all types of Wilt Resistant strains. 1/8 oz. 20c; 1/4 oz. 30c; Oz. \$1.00.

## Acroclinium

**Double Large Flowered Hybrids.** This new giant flowered strain flowers in many shades of salmon, apricot, pink, rose, cerise, white and cream. Very valuable to those who make use of the everlasting flowers. 1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.

## Anagalis

**Grandiflora Blue.** Very attractive little edging or rock plants 6 to 8 inches tall. Bears pretty blue flowers from July until frost. 1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.

**Grandiflora Red.** An excellent edging or low bedding sort 6 to 8 inches tall. Flowers of a very attractive terra-cotta red freely produced from mid-summer until frost. 1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.



# TEMPLIN-BRADLEY'S ANNUALS

## Ageratum

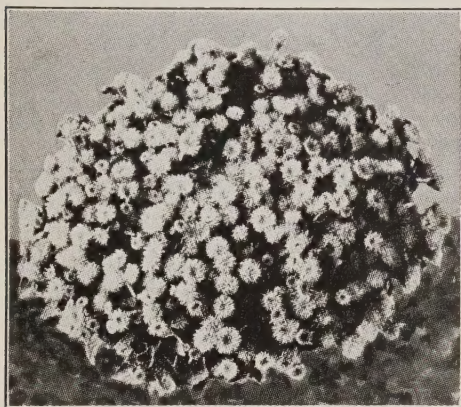
**Midget Blue.** A new and dwarf sort coming uniformly dwarf and true to color. Plants 3 to 4 inches tall very uniform and compact with abundance of true blue flowers.  $\frac{1}{32}$  oz. 35c;  $\frac{1}{16}$  oz. 60c;  $\frac{1}{8}$  oz. \$1.00;  $\frac{1}{4}$  oz. \$1.75.

**Dwarf Blue Bedder.** The uniform dwarf habit of this new variety makes it an outstanding variety of all Ageratums which can be produced from seed. Four inches high and covered with large clusters of deep lavender blue flowers.  $\frac{1}{8}$  oz. 45c;  $\frac{1}{4}$  oz. 80c.

**Blue Cap.** Flowers are larger than those of "Little Blue Star" and of a richer deeper blue. Surpasses "Blue Ball" in dwarfness and compactness of habit.  $\frac{1}{8}$  oz. 40c;  $\frac{1}{4}$  oz. 75c; Oz. \$2.50.

**Little Blue Star.** A variety that demands extra care to keep true to type and we have as good a strain as possible to obtain. Plants real dwarf, with small flowers of a decided rosy tint.  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c; Oz. \$2.00.

**Improved Blue Ball.** Uniformly dwarf compact plants plus size and richness of color in its flower and a long blooming season make this a most desirable variety.  $\frac{1}{16}$  oz. 35c;  $\frac{1}{8}$  oz. 60c;  $\frac{1}{4}$  oz. \$1.00.



Ageratum, Blue Cap

## BEGONIAS

### Semperflorens-Everblooming

**Salmon Queen.** Large salmon rose blooms dark leaves. 12 inch. Tr. Pkt. 50c;  $\frac{1}{32}$  oz. \$1.75.

**Christmas Cheer.** Very large flowers of bright cherry red. Tr. Pkt. \$1.00;  $\frac{1}{32}$  oz. \$2.00.

**Albert Martin.** An extra large flowered, bright carmine. Tr. Pkt. 50c;  $\frac{1}{32}$  oz. \$1.00.

**Lightning.** Dark carmine-scarlet flowers of unusual size measuring  $1\frac{1}{2}$  to 2 inches in diameter on plants of good form and vigor. One of the richest shades in Begonias. Tr. Pkt. \$1.00;  $\frac{1}{32}$  oz. \$2.00.

**Semperflorens Mixed.** A fine mixture of the best Semperflorens tall varieties useful to those who wish only a few plants of each color. 6 to 14 inches. Tr. Pkt. 50c;  $\frac{1}{8}$  oz. 90c.

### Gracilis Type

**Luminosa.** Deep scarlet flowers with reddish brown leaves. 10 inch. Tr. Pkt. 50c;  $\frac{1}{32}$  oz. \$1.80.

**Carmen.** Pink flowers, shining dark foliage. Tr. Pkt. \$1.00;  $\frac{1}{32}$  oz. \$1.75.

**Indian Maid.** A new variety with bright scarlet buds and flowers. Dark brownish metallic foliage. 10 inches. Tr. Pkt. \$1.00;  $\frac{1}{32}$  oz. \$2.00.



Alyssum, Popular Border Plant

## Alyssum

**Little Gem.** The most popular white for plant and pot trade.  $\frac{1}{2}$  oz. 30c; Oz. 50c;  $\frac{1}{4}$  lb. \$1.60.

**Sweet White.** Semi-trailing sort for boxes or hanging baskets.  $\frac{1}{2}$  oz. 15c; Oz. 25c; Lb. \$2.00.

**Little Dorrit.** Compact plants of perfect form simply covered with bloom, this new sort is perfect for edgings.  $\frac{1}{2}$  oz. 30c; Oz. 50c.

**Lilac Queen.** A delicate lavender, compact growth.  $\frac{1}{2}$  oz. 35c; Oz. 60c.

**Violet Queen.** A dwarf compact Alyssum with flowers of a bright violet tint. Very fine for bedding, edging and an excellent plant for combinations.  $\frac{1}{4}$  oz. 35c; Oz. \$1.10.

**Procumbens or Dwarf Bouquet.** The finest real dwarf strain. Pure white. Excellent for edgings and rock work.  $\frac{1}{4}$  oz. 20c;  $\frac{1}{2}$  oz. 35c; Oz. 60c.

## Cactus Seed

**Choice Mixed.** Many very interesting specimens may be grown from seed and command a ready sale in pots. Our choice mixed contains a great variety of novel as well as unusual sorts. Very easily grown in well drained soil consisting of one half sand and one half good loam.  $\frac{1}{16}$  oz. 60c;  $\frac{1}{4}$  oz. \$2.00.

**Extra Fancy Mixed.** This mixture comprises many of the rarer sorts and should please the most enthusiastic cactus grower.  $\frac{1}{32}$  oz. 60c;  $\frac{1}{8}$  oz. \$2.00.

## Cardinal Climber

A very showy and valuable rapid climber with dark green, fern-like, deeply lacinated foliage and clusters of fiery cardinal-red flowers  $1\frac{1}{2}$  inches in diameter. The vines grow 10 to 20 feet and bloom all season long. Sells well in pots for spring planting.  $\frac{1}{4}$  oz. 20c; Oz. 50c.

## Candytuft

**Umbellata.** Carmine, Flesh Pink, Lavender, White, Crimson, Rose Cardinal, Lilac. Any Color— $\frac{1}{4}$  oz. 15c. Oz. 40c;  $\frac{1}{4}$  lb. \$1.25; Lb. \$3.50.

**Mixed Colors**— $\frac{1}{4}$  oz. 10c; Oz. 30c;  $\frac{1}{4}$  lb. \$1.00; Lb. \$3.00.

**Giant Hyacinth.** A beautiful strain of giant pure white flower spikes. The best strain for forcing.  $\frac{1}{4}$  oz. 20c; Oz. 60c;  $\frac{1}{4}$  lb. \$1.75.

**Little Prince.** A miniature of Giant Hyacinth, dwarf compact and free flowering. Grows only 6 inches tall.  $\frac{1}{4}$  oz. 25c; Oz. 75c;  $\frac{1}{4}$  lb. \$2.00.

## Balsam, Lady Slipper

**Double Rose Flowered.** A very fine mixture of colors in the very double Rose Flowered type growing about 2 feet tall, and blooming well all summer. Oz. 40c;  $\frac{1}{4}$  lb. \$1.40.

**Double Camellia Flowered.** Large extra double flowers resembling beautiful Camellia flowers in a wide color range. About 2 feet tall with delightful foliage. Oz. 40c;  $\frac{1}{4}$  lb. \$1.40.

**Double Bush Flowered.** A new dwarf type growing about 15 inches tall and bearing its bloom well above the foliage. More showy and more valuable for cutting and make up work.  $\frac{1}{4}$  oz. 75c;  $\frac{1}{2}$  oz. \$1.40; Oz. \$2.50.

## CALCEOLARIA

### Dwarf Giant Hybrids

Good sized flowers on dwarf compact plants growing about 9 to 10 inches tall. An excellent color assortment of tined, spotted and self-colored flowers. Tr. Pkt. \$1.00;  $\frac{1}{64}$  oz. \$2.00.

### Calliopsis

**Tall Mixed.** 3 ft.  $\frac{1}{4}$  oz. 15c; Oz. 40c.

**Dwarf Mixed.**  $\frac{1}{4}$  oz. 15c; Oz. 40c.

**Dwarf Crimson King.** Dark crimson flowers with yellow reverse.  $\frac{1}{4}$  oz. 20c; Oz. 50c.

### Golden Crown

A beautiful new variety of Calliopsis Drummondii producing flowers with double row of deeply notched petals of rich golden yellow. The central zone is of a rich mahogany.  $\frac{1}{4}$  oz. 20c; Oz. 50c.



Calliopsis Golden Crown

### Cleome, Pink Queen

Huge trusses of bright salmon pink flowers surmount each of the long stems of this new and distinctly novel plant. Growing three feet or more in height Pink Queen makes a fine garden plant and a delightful cut flower, combining well with other lavender or blue flowers.  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c.



# TEMPLIN-BRADLEY'S CALENDULAS

## Forcing Strains

**Sensation.** The popular forcing strain. A large deep orange with a scarlet sheen.

**Ball's Masterpiece.** Dark centers, with deep orange outerlay.

**Ball's Gold Improved.** A long stemmed golden yellow. A popular forcing variety.

**Ball's Long Orange Improved.** Long stemmed orange with light centers.

**Ball's Lemon Queen.** A splendid deep yellow variety with dark centers.

**Ball's Orange Improved.** Along stemmed deep orange. Heavy producer.

**Price on any above variety—** $\frac{1}{4}$  oz. 50c; Oz. \$1.50;  $\frac{1}{4}$  lb. \$4.00.

**Pastel Shades.** A fine mixture of the soft pastel shades produced on vigorous plants and with good stems. Variety in good demand for cut flowers.  $\frac{1}{4}$  oz. 15c; Oz. 40c;  $\frac{1}{4}$  lb. \$1.25.



Campfire Improved

**Campfire Improved.** A greatly improved strain of the popular "Sensation" calendula with flowers of a beautiful deep rich orange with a distinct scarlet sheen. Broad flat blooms 4 inches in diameter completely double with long strong stems.  $\frac{1}{4}$  oz. 25c; Oz. 75c;  $\frac{1}{4}$  lb. \$2.25; Lb. \$7.50.

**Orange Fantasy.** A new and distinct type, long outer petals beautifully twisted and inner petals curled and interlaced. Rich coppery orange petals edged deeper red.  $\frac{1}{4}$  oz. 25c; Oz. 75c;  $\frac{1}{4}$  lb. \$2.00.

**Orange King.** A beautiful deep glowing orange with dark brown centers. A splendid outdoor variety.  $\frac{1}{4}$  oz. 10c; Oz. 25c;  $\frac{1}{4}$  lb. 60c.

**Lemon Queen.** The standard light lemon yellow.  $\frac{1}{4}$  oz. 10c; Oz. 25c;  $\frac{1}{4}$  lb. 60c.

**Fine Mixed.** A well balanced mixture of all types and varieties making an especially fine selection for bedding use.  $\frac{1}{4}$  oz. 10c; Oz. 25c;  $\frac{1}{4}$  lb. 60c; Lb. \$2.00.

## CENTAUREAS

### Cyanus Bachelor Button Select Florist Strains

The marvelous improvement in the habit of growth and the full doubleness of the flower are sure to bring the Bachelor Buttons into much greater favor as a cut flower throughout the whole year.

**Blue Boy.** Double dark blue.

**Black Boy.** Double blackish maroon.

**Pinkie.** Double deep pink.

**Red Boy.** Double deep red.

**Snow Man.** Double white.

**Mixed.** All above colors.

**Price on any above—** $\frac{1}{4}$  oz. 15c; Oz. 40c;  $\frac{1}{4}$  lb. \$1.25; Lb. \$4.00.

### Jubilee Gem

A dwarf compact strain of Cornflower producing double flowers of deep blue. Plants grow about 12 inches tall forming a tufted mass of bright green foliage.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.25.

### Centaurea Imperialis Sweet Sultan

Another fine Centaurea for growing under glass, doing well when bedded on the bench and grown on under gentle heat. Proven quite profitable with many for the early spring cut flower trade. Also very desirable when grown for spring plant sales.

	$\frac{1}{4}$ oz.	Oz.
Snowflake, pure white	20c	60c
Rose, very dainty	20c	60c
Yellow (Suaveolens)	20c	60c
Lavender	20c	60c
Amaranth Red	20c	60c
Purple	20c	60c
Mixed Colors	15c	50c

### Clarkia Elegans Double

Very desirable flowers for cutting, blooming freely all summer. They need a partially shaded location for best results.

**Price, Mixed Colors—** $\frac{1}{4}$  oz. 20c; Oz. 60c.

### Coleus

**Exhibition Large Leaved Variegated Mixed.** This is a very select strain of Coleus and has brought us many commendations. Tr. Pkt. \$1.00;  $\frac{1}{64}$  oz. \$2.00.

**Rainbow Mixture, Large Leaved.** Very fine.  $\frac{1}{32}$  oz. 75c;  $\frac{1}{16}$  oz. \$1.25;  $\frac{1}{8}$  oz. \$2.00.

## CELOSIAS

### Celosia "Childs"

Well branching bushy plants growing 3 ft. high, bearing big showy heads of bloom like wooly balls. **Mixed Colors—** $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.

### Plumosa, or Ostrich Plume

The feathered celosias produce large plumes of intense shades. They grow 2 to 3 ft. high and can be cut with long stems.

**Mandarin.** Rich gold and yellow shades.

**Indian Chief.** Velvety red and crimson.

**Either variety or mixed—** $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.

### Celosia Cristata, Cockscomb

**Dwarf Mixed Cockscomb.**  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.

**Empress Purple Leaved Dwarf.** An extra selection with great crimson combs and large purple leaves.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 55c; Oz. \$1.65.

**Royal Velvet.** A fine new Cockscomb branching from the base, the extra large center head is surrounded by numerous medium sized Combs just right for cutting. Combs are of rich ruby-red and foliage is bronzy-green with reddish margin. Plants are two feet tall.  $\frac{1}{16}$  oz. 40c;  $\frac{1}{8}$  oz. 75c;  $\frac{1}{4}$  oz. \$1.40.



Centaurea Cyanus Double

## CINERARIAS

### Weissensee Mixed

An extremely popular variety. The flower trusses are twice as large as the regular Multiflora type, and the range of colors is excellent. Blue, Rose and White predominate, each flower having a central zone of white. Tr. Pkt. \$1.00;  $\frac{1}{64}$  oz. \$1.50;  $\frac{1}{32}$  oz. \$2.75.

### Multiflora Nana

An extremely popular type. The plants are dwarf and compact growing 9 to 10 inches high and bear large quantities of small flowers in a rich variety of colors. Tr. Pkt. 75c;  $\frac{1}{32}$  oz. \$1.75.

### Siter's Rainbow

Of very compact growth with small rounded leaves this excellent strain carries immense flower heads of medium large flowers. Compact plants take little room yet make fine specimens. Ranges through the fine pastel shades and the bright eyed types. Tr. Pkt. \$2.00.

### Cremer's Prize Improved

The most popular American Strain. A cross between the grandiflora, multiflora, nana and stellata types which produced a splendid type with a marvelous range of colors. Tr. Pkt. \$1.50;  $\frac{1}{32}$  oz. \$4.50.

### Berlin Market, "Potsdam"

An excellent richly colored strain of Cineraria. The flowers are medium sized borne on plants 15 to 16 inches tall. **Mixed.** Tr. Pkt. \$1.00;  $\frac{1}{64}$  oz. \$1.50;  $\frac{1}{32}$  oz. \$2.75.

### Cineraria, Monarch Strain

The result of many years of careful re-selection developing a very uniform growing strain producing medium sized flowers of finest texture and of rich distinct colors in the best color range yet produced in Cinerarias. Tr. Pkt. \$1.00;  $\frac{1}{64}$  oz. \$1.75;  $\frac{1}{32}$  oz. \$3.25.

### Cineraria Stellata

A distinctly different class of Cineraria. The flowers are star-shaped appearing in great profusion of many rich colors. The plants are dwarf and well balanced. Tr. Pkt. 50c;  $\frac{1}{32}$  oz. \$1.25.



# TEMPLIN-BRADLEY'S ANNUALS

## Annual Chrysanthemums

**Single Mixed.** A splendid mixture of all available shades.  $\frac{1}{4}$  oz. 10c; Oz. 30c.

**Double Mixed.** Fine mixture of doubles in all colors.  $\frac{1}{4}$  oz. 15c; Oz. 40c;  $\frac{1}{4}$  lb. \$1.00.

## Cynoglossum

**Amabile Blue.** Plants 18 inches high, producing during the summer, sprays of Forget-me-not blue.  $\frac{1}{4}$  oz. 10c; Oz. 30c.

**Amabile Pink.** Similar to the blue but with rich deep pink flowers  $\frac{1}{4}$  oz. 20c; Oz. 60c.

**Firmament.** This fine new Cynoglossum or Summer Forget-Me-Not produces plants of dwarf, compact, shapely growth. The 12 to 15 inch plants bear a profusion of vivid indigo-blue blooms on well branched stems.  $\frac{1}{4}$  oz. 25c; Oz. 75c.

## Dianthus

### Dianthus, Sweet Wivelsfield

A new hardy annual, the result of a cross between Dianthus Allwoodii and Barbatus.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 45c; Oz. \$1.25.

### Dianthus, Marguerite Carnations

Free flowering annual sort that produces quite double flowers in many colors. Blooms in four months from seed and continues until frost.  $\frac{1}{8}$  oz. 20c;  $\frac{1}{2}$  oz. 50c; Oz. 90c.

### Annual Dianthus Mixed

A fine mixture of all annual sorts adapted to bedding use. This is much used by plant growers.  $\frac{1}{4}$  oz. 15c;  $\frac{1}{2}$  oz. 25c; Oz. 40c.

### Annual Sweet William

A fine annual sort not quite as tall as the perennial but in just as fine an array of colors. Very useful as a bedding sort or for edgings.  $\frac{1}{8}$  oz. 15c;  $\frac{1}{2}$  oz. 50c; Oz. 90c.

## Didiscus Coeruleus

**Blue Lace Flowers.** Pretty, long stemmed lacy blue flowers. Nice for cutting.  $\frac{1}{4}$  oz. 25c;  $\frac{1}{2}$  oz. 40c; Oz. 70c.

## Gerbera Transvaal Daisy

A splendid tender perennial with graceful daisy like flowers.

**Jamesoni Hybrids.** Include many brilliant shades. 100 seeds 40c; 500 seeds \$1.60; 1000 seeds \$3.00.



Gerbera, Transvaal Daisy

## Double Peerless Cosmos

Extra early Peerless Cosmos in a beautiful new double form coming in colors of white, pink and crimson. Percentage of doubles runs higher than in the small flowered double crested. Flowers 4 to 5 inches in diameter.  $\frac{1}{16}$  oz. 65c;  $\frac{1}{8}$  oz. \$1.25;  $\frac{1}{4}$  oz. \$2.00.



Double Cosmos Peerless

## Cosmos

**Sensation.** New giant flowered sort blooming in eight weeks from seed. Flowers 3 to 4 inches in diameter and freely produced.

**Mixed colors:**  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. 90c.

**Single Pink. Single Crimson. Single White.** Any color— $\frac{1}{4}$  oz. 15c; Oz. 40c;  $\frac{1}{4}$  lb. \$1.25.

**Early Mammoth flowering single Mixed Colors—** $\frac{1}{4}$  oz. 10c; Oz. 30c.  $\frac{1}{4}$  lb. 90c.

**Giant Early Double Crested. Mixed Colors—** $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.25.

**Orange Flare.** Brilliant orange.  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.

## Four O'Clocks

**Mirabilis, Marvel of Peru.** Popular easily grown annual of bushy habit 2 feet tall and bearing throughout the season a profusion of delightful bloom in brilliant colors.

**Mixed colors;** Oz. 10c;  $\frac{1}{4}$  lb. 25c; Lb. 80c.

## Annual Gaillardia

**Indian Chief.** A rich red flowering single variety.  $\frac{1}{4}$  oz. 20c;  $\frac{1}{2}$  oz. 35c; Oz. 60c.

**Double Mixed.**  $\frac{1}{4}$  oz. 20c;  $\frac{1}{2}$  oz. 35c; Oz. 60c.

**Single Mixed.**  $\frac{1}{4}$  oz. 15c;  $\frac{1}{2}$  oz. 25c; Oz. 40c.

## Gypsophila, Annual

**T. B. Paris Market Strain White.** Extra fine large flowered. Oz. 15c;  $\frac{1}{4}$  lb. 40c; Lb. \$1.00.

**Covent Garden Strain.** Extra large flowered, full petalled. Oz. 20c;  $\frac{1}{4}$  lb. 50c; Lb. \$1.50.

**London Market Strain.** The largest flowered pure white Gypsophila. Taller growth and later flowering. Oz. 20c;  $\frac{1}{4}$  lb. 50c; Lb. \$1.50.

## Helichrysum, Everlastings

The popular "Strawflowers" so useful for cutting and using fresh or for drying to be used during the winter in bouquet work or in mixed arrangements. Wide range of fine colors.

**Monstrosum Double Mixed.**  $\frac{1}{4}$  oz. 20c; Oz. 60c;  $\frac{1}{4}$  lb. \$1.75.

## Dahlia Seed

Seed sown early will produce blooming plants the first season. By sowing our best strain of seed from double flowers you will obtain some extra choice specimens.

**Superfine Select Double Mixed.** Seed taken from prize winning named varieties, which we are sure will produce a large percentage of double flowers in the best form and colors. Tr. Pkt. 50c;  $\frac{1}{16}$  oz. \$1.00;  $\frac{1}{8}$  oz. \$1.75.

**Templin-Bradley's Dwarf Double Hybrids.** Produce bushy plants 18 to 24 inches tall, which bear multitudes of good sized double and semi-double flowers in all rich colors. Blooms 4 months after seed is started. Excellent for bedding.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{2}$  oz. 80c; Oz. \$1.50.

**Unwin's Dwarf Double Hybrids.** A very fine double variety producing an abundance of fine flowers on plants 18 inches tall. A fine bedding sort that blooms quickly from seed, also fine cutting.  $\frac{1}{8}$  oz. 40c;  $\frac{1}{4}$  oz. 70c; Oz. \$2.25.

## Datura

**Fastuosa Double Mixed.** Large trumpet shaped flowers borne on large bushy plants, which grow from 3 to 5 feet high. May be lifted as a shrub and carried over winter in tub, will grow this way for several years reaching great size.  $\frac{1}{4}$  oz. 15c; Oz. 50c;  $\frac{1}{4}$  lb. \$1.25.

## Dracaena

**Australis.** Broad leaved variety.  $\frac{1}{4}$  oz. 25c; Oz. 75c;  $\frac{1}{4}$  lb. \$2.00.

**Indivisa.** The popular variety with long slender leaves.  $\frac{1}{4}$  oz. 15c; Oz. 40c;  $\frac{1}{4}$  lb. \$1.25.

## Ornamental Gourds

Gourds are becoming more and more popular in the homes for winter decoration. Several of our florist customers have made an excellent profit in growing them the past few seasons.

**Cave Man's Club.** Knobby, club shaped.

**Calabash.** Pipe gourd or Penguin gourd.

**Turk's Turban.** Very interesting bright colors.

**Bicolor.** Pear shaped green and yellow.

**Bottle.** Miniature.

**Apple.** Striped and varicolored.

**Nest Egg.** Egg shaped. White.

**Horned Cucumber.** New and novel.

**Flat Striped.** Green and white stripes.

**Orange.** Both color and shape of an orange.

**Pear Striped.** Yellow and Green.

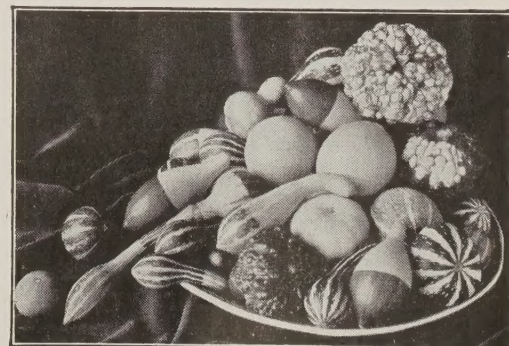
**Spoon.** Ball shaped long slender neck.

**Turk's Turban Small.** Yellow and orange.

**Small Warted.** Many colors and shapes.

**Small Fruited Mixed.** Fine mixture of all.

Any color or Mixed: Oz. 25c;  $\frac{1}{4}$  lb. 85c.



A Fine Assortment of Gourds



# TEMPLIN-BRADLEY'S ANNUALS

## Impatiens Sultans Balsam

A charming house plant and also useful for bedding outside in partial shade.

Hybrids Mixed—Tr. Pkt. 35c.  $\frac{1}{16}$  oz. \$1.00.

## Lantana

**Dwarf Mixed.** Compact bushy plants with white, rose, orange and intermediate shades of flowers.  $\frac{1}{4}$  oz. 20c;  $\frac{1}{2}$  oz. 35c; Oz. 60c.

## Lupines, Annual

**New Giant King, Sky Blue.** Huge spikes of clear light blue, with narrow white stripe on standards.

**New Giant King, Heliotrope.** Large spikes of Rosy purple with narrow white stripe on standards.

**King Blue.** Deep blue, striped white.

**King White.** Glistening pure white.

Any variety— $\frac{1}{4}$  oz. 20c; Oz. 60c; Mixed Colors— $\frac{1}{4}$  oz. 20c; Oz. 60c;  $\frac{1}{4}$  lb. \$2.00.



King Lupines

# ANNUAL LARKSPUR



Larkspur Gt. Imp. Pink Perfection

## Double Stock Flowered

This type branches freely from along the main stem. Produces excellent spikes either outdoors or under glass.

**Ageratum Blue.** Best light blue in class.

**Empress Rose.** Salmon-pink.

**La France.** Deep pink overlaid salmon.

**Lilac Improved.** Deep lilac.

**Lustrous Carmine.** A beautiful rose-carmine.

**Rosamond.** Pure deep rose, Large, double flowers.

**Royal Dark Blue.** A deep velvety blue.

**White.** Good pure strain.

Price, any above— $\frac{1}{4}$  oz. 20c;  $\frac{1}{2}$  oz. 35c; Oz. 50c;  $\frac{1}{4}$  lb. \$1.60; Lb. \$5.00.

Mixture of Stock Flowered— $\frac{1}{4}$  oz. 15c; Oz. 30c;  $\frac{1}{4}$  lb. \$1.00; Lb. \$3.50.

## Matricaria, Feverfew

**Double White.** Though really a perennial it is not hardy in the north, so we include it with our Annual list. Sow seed early.  $\frac{1}{16}$  oz. 60c;  $\frac{1}{8}$  oz. \$1.00;  $\frac{1}{4}$  oz. \$1.75.

## Upright or Giant Imperial

**Blue Bell.** A clear light blue. New.

**Blue Spire.** A deep oxford blue.

**Carmine King.** A beautiful carmine-rose.

**Dazzler.** (New). Rich scarlet.

**Exquisite Pink Improved.** Best light pink.

**Gloria.** (Improved) Rich deep rose.

**Lilac Spire.** The best light blue.

**Los Angeles.** Brilliant rose on salmon.

**Miss California.** Deep pink on salmon.

**Sweet Lavender.** (New). Lavender-blue.

**White Spire.** The best pure white.

Any above— $\frac{1}{4}$  oz. 35c;  $\frac{1}{2}$  oz. 60c; Oz. \$1.00;  $\frac{1}{4}$  lb. \$3.00; Lb. \$10.00.

**Giant Imperial Mixed.** A fine mixture of all the colors in this family blended in good balance.  $\frac{1}{4}$  oz. 30c; Oz. 80c;  $\frac{1}{4}$  lb. \$2.50; Lb. \$8.00.

## New Giants

Base branching, tall plants, 4 to 5 feet tall bearing long heavy spikes 24 or more inches in length with individual florets extremely large and fully double.

**White King.** Large glistening white florets.

**Coral King.** Blush pink with suffusion of coral.

**Pink Perfection.** Lively light pink.

Price either variety— $\frac{1}{4}$  oz. 35c; Oz. \$1.00;  $\frac{1}{4}$  lb. \$3.00; Lb. \$10.00.

## New Cockade Larkspur

A new super Florist Strain. Plants grow unusually compact and symmetrical. Branches are long and upright, each bearing heavy trusses of closely spaced florets. Each floret is fully double and of the new round petal type, which makes magnificent spikes for show purposes.

**Blue Cockade.** Rich lilac blue.

**Rose Cockade.** Fine salmon rose shade.

**White Cockade.** Pure white.

**Sapphire Cockade.** Rich deep lilac. Any above— $\frac{1}{4}$  oz. 35c;  $\frac{1}{2}$  oz. 60c; Oz. \$1.00;  $\frac{1}{4}$  lb. \$3.00.

## Mignonette

**New York Market.** The finest Florists' strain bearing immense reddish spikes.  $\frac{1}{16}$  oz. 20c;  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c; Oz. \$1.75.

**The Ball, Forcing.** Heavy close set spikes very light in shade. Earlier than New York Market.  $\frac{1}{16}$  oz. 20c;  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c; Oz. \$1.75.

**Golden Goliath.** Best and largest of the yellow blossomed varieties. Special forcing strain.  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 30c; Oz. 80c;  $\frac{1}{4}$  lb. \$2.50.

## Lobelia

**Crystal Palace Compacta.** The best dwarf strain with rich deep blue flowers with white eye.  $\frac{1}{16}$  oz. 20c;  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.75.

**Blue Stone.** A fine clear blue without the white eye. Dwarf compact plants.  $\frac{1}{16}$  oz. 25c;  $\frac{1}{4}$  oz. 75c; Oz. \$2.25.

**Emperor William.** A very charming variety with flowers of a rich mid-blue color. Very free flowering and an excellent variety for pot sales.  $\frac{1}{16}$  oz. 20c;  $\frac{1}{4}$  oz. 45c; Oz. \$1.60.

**Blue Gown.** Very compact plants with flowers of deep blue without the usual white eye. Very satisfactory in combinations or for bedding.  $\frac{1}{16}$  oz. 25c;  $\frac{1}{4}$  oz. 75c; Oz. \$2.50.

**Sapphire Trailing.** Deep blue with white eye.  $\frac{1}{16}$  oz. 20c;  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.50.

## Morning Glories and Ipomeas

**Convolvulus Major.** A fine strain of the common tall or climbing Morning Glory in a very fine color assortment. Oz. 10c;  $\frac{1}{4}$  lb. 30c; Lb. 75c.

**New Giant.** Large flowers and finest colors make this a very interesting and attractive strain. Oz. 25c;  $\frac{1}{4}$  lb. 75c; Lb. \$2.25.

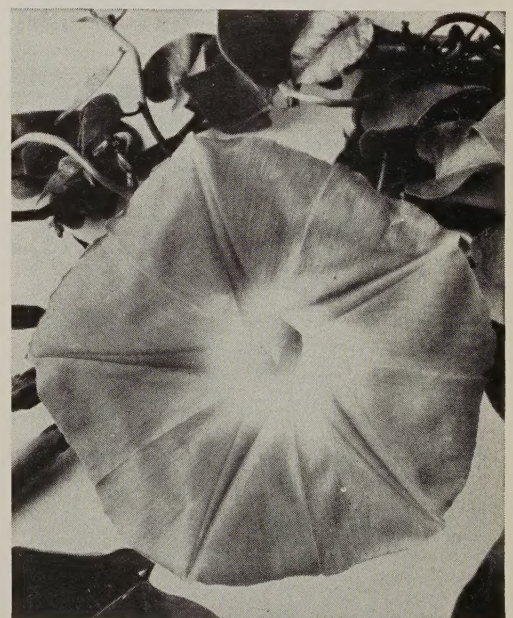
**Heavenly Blue.** An early flowering strain that produces large deep sky blue flowers. A rapid grower that covers a trellis quickly.  $\frac{1}{4}$  oz. 25c; Oz. 75c;  $\frac{1}{4}$  lb. \$2.50.

**Noctiflora.** Large flowered pure white "Moon flower." Rapid grower to 20 or 30 feet with dense foliage.  $\frac{1}{4}$  oz. 20c; Oz. 50c;  $\frac{1}{4}$  lb. \$1.50.

**Double Rose Marie.** Beautiful double flowers of deep rose. Vine growth to 15 or 20 feet with large glossy foliage. A beautiful variety.  $\frac{1}{4}$  oz. 20c; Oz. 60c.

**Scarlett O'Hara.** This grand variety has flowers of rich dark wine red or deep rosy crimson on fast growing vines. Blooms 3 to 4 inches in diameter appear in 2½ months from seed.  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.

**Pearly Gates.** The flowers are a lovely lustrous white with creamy shadings down deep in the throat. They average four and one half inches across. The vigorous fast climbing vines are covered with bloom from the middle of the summer until frost.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.25.



Improved Heavenly Blue



# TEMPLIN-BRADLEY'S MARIGOLDS

## "Sunset Giants"

The largest flowers ever known in the Marigold family, averaging at least five inches across. Sunset Giants is a mixture ranging from a deep orange to a light lemon yellow. The flowers are loosely formed, full centered, the petals gracefully over-lapped to make a flower of great depth. The plants average 3½ to 4 feet and the flowers appear 60 to 65% double. Splendid for outdoor cut flowers. Price—1/8 oz. 25c; 1/4 oz. 35c; 1/2 oz. 60c; Oz. \$1.00.

## New Sunset Marigold

**Orange Sunset.** This deep rich lively orange shade from the Sunset Giants has been the most admired shade in that mixture. It has now been segregated so that you may grow separately. Price—1/8 oz. 25c; 1/4 oz. 40c; 1/2 oz. 75c; Oz. \$1.25.

**Gigantea Full Double Orange.** Large flowers averaging five inches in diameter of a deep rich lively orange color. Strong growing plants 2½ to 3 feet tall, well branched and bearing many large full-double flowers. 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00.

## Dwarf Gigantea Marigolds

A dwarf growing counterpart of the well-known Gigantea type with the same large full centered blooms. The plants are 15 to 18 inches tall with abundance of bloom.

**Pot O'Gold.** Large flowered bright deep golden orange. Early and continuous blooming Pot O'Gold will furnish almost unlimited quantities of delightful blooms. 1/16 oz. 25c; 1/8 oz. 40c; 1/4 oz. 75c.

**Gypsy Jewels.** A counterpart of Pot O'Gold, Gypsy Jewels is a mixture of many brilliant colors from deep orange to lemon yellow. 1/16 oz. 20c; 1/8 oz. 35c; 1/4 oz. 60c.

## Marigold Orange Supreme

A fine addition to the Marigold family Orange Supreme will take its place with the popular Yellow Supreme. It is of a rich deep orange color with large well formed flowers produced on good stems. 1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.25.

## Yellow Supreme

A new 100% double, rich yellow Marigold. Grows 2 to 3 feet tall, free flowering, flowers slightly larger than "Guinea Gold" and odorless. A 1935 All-America winner. 1/4 oz. 30c; Oz. 90c; 1/4 lb. \$2.50.

## Guinea Gold Marigold

A very distinct type of Marigold growing 2 to 2½ ft. high, pyramidal habit and producing 30 to 40 large flowers 2 to 2½ inches in diameter, of brilliant orange, flushed with gold. 1/4 oz. 20c; Oz. 60c; 1/4 lb. \$1.75.



Marigold, Sunset Giants

## African "Alldouble" Type

It has been generally considered that any strain of African Marigold that would come 60% double was excellent. This new strain identical with Orange Prince in form is coming practically 100% double, having proved out that way over several year's trial.

## Orange Alldouble

Same color as Orange Prince, but practically 100% double.

## Lemon Alldouble

Same as Orange except in color. Large lemon colored balls.

Price either above—1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.

## Orange Prince

**Improved Strain.** The orange strain of the Tall Double African Fistulosa. The finest of all Marigolds for cutting, and exceeded in doubleness only by the All double strains.

## Lemon Queen

**Improved Strain.** An exact counterpart of Orange Prince except for color. We are also offering the Improved Strain of this Variety.

Price either above—1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.25.

## Fine New Dwarf Marigold

**Dwarf Yellow Pygmy.** The finest dwarf double French yellow Marigold yet offered. The plants are uniformly 4 inches tall surmounted by a glorious array of small 1½ inch blooms of a soft lemon yellow color. 1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.

## Dwarf French Harmony

This new Dwarf French produces bushy compact plants 10 to 12 inches tall and very uniform. The flower is a beautiful bicolor. The central crest of rich deep orange and the outer band a rich mahogany. 1/4 oz. 20c; Oz. 60c; 1/4 lb. \$2.00.

## Tom Thumb Marigold

**Golden Crown.** A fine new dwarf variety very similar in flower form to the popular Guinea Gold but with plant growth of only 10 to 12 inches. Though dwarf the plants produce many fine flowers larger and of better form than the parent variety, of bright golden yellow flushed with orange. A very fine sort for the cutting garden and low bedding. 1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.

## Mission Giant Marigolds

Of medium height with giant chrysanthemum blooms the plants grow 18 inches tall and branch from the base producing 8 to 12 stems of excellent cutting length.

**Goldsmith.** The rich golden orange color so much in demand is of great depth and richness in Goldsmith. 1/8 oz. 30c; 1/4 oz. 50c; Oz. \$1.75.

**Yellowstone.** A lovely clear golden yellow companion to Goldsmith which we offered last year and which became immediately popular. Of the same fine plant characteristics equally free blooming and valuable as a cut flower. 1/8 oz. 30c; 1/4 oz. 50c; Oz. \$1.75.

**Mission Giants Mixed.** The colors in this mixture are deep, medium and golden orange as well as bright lemon. 1/8 oz. 30c; 1/4 oz. 50c. Oz. \$1.75.

## Marigold Signata Pumila New Golden Gem

Another excellent addition to the signata pumila class of Marigolds. Its character is the same as the new Little Giant except the color of flowers which are a deep golden yellow. 1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.

## Dwarf French Monarch

A much improved strain of the dwarf double French Marigolds which contains a much better range of color tones and a much more uniform plant type. The best of Dwarf French Mixed obtainable. 1/4 oz. 25c; Oz. 75c; 1/4 lb. \$2.25.

**Dwarf Golden Ball.** Large golden balls. 1/4 oz. 20c; Oz. 60c; 1/4 lb. \$1.75.

**Dwarf Lemon Ball.** Rich lemon yellow balls. 1/4 oz. 20c; Oz. 60c; 1/4 lb. \$1.75.

**Dwarf Fire Cross.** New, large dark brown markings on bright golden flower. 6 to 8 inches tall. 1/4 oz. 15c; Oz. 50c; 1/4 lb. \$1.50.

# NASTURTIIUMS

**Dwarf Single Mixed.** Very fine color mixture for bedding or edging. 1/4 lb. 25c; Lb. 75c.

**Tall or Climbing Mixed.** Select strain of the Climbing or Trailing type in fine color mixture. 1/4 lb. 25c; Lb. 75c; 5 lbs. \$3.00.

**Double Golden Globe.** A new dwarf double Nasturtium. Golden yellow flowers. Oz. 15c; 1/4 lb. 35c; Lb. \$1.00.

**Dwarf Double Gem Mixture.** Compact little plants 6 to 8 inches tall with flowers in all the brilliant shades common to The Nasturtiums. Oz. 20c; 1/4 lb. 50c; Lb. \$1.25.



Gleam Nasturtiums

**Glorious Gleam Hybrids Mixed.** A mixture of all that is fine among the gleam hybrid Nasturtiums. Will come practically 100% double with a splendid range of colors. Oz. 15c; 1/4 lb. 35c; Lb. \$1.00.

**Golden Gleam.** Semi-double large golden yellow flowers, sweet scented and excellent for cutting. Oz. 15c; 1/4 lb. 35c; Lb. \$1.00.

**Scarlet Gleam.** The flowers are a fiery orange scarlet, very large and stand well above the foliage. Oz. 15c; 1/4 lb. 35c.

**Orange Gleam.** New. Probably the finest of all the gleam hybrids. A deep glowing orange. Oz. 20c; 1/4 lb. 50c; Lb. \$1.25.

**Moon Gleam.** Creamy yellow flowers. Oz. 20c; 1/4 lb. 50c; Lb. \$1.25.

**Salmon Gleam.** A soft shade of salmon; red veined throat. Oz. 20c; 1/4 lb. 50c.



# TEMPLIN-BRADLEY'S ANNUALS

## Nierembergia

**Hippomanica.** This fine new type Nierembergia produces compact plants 4 to 5 inches tall, very uniform and bushy fairly covered with delicate lavender blue flowers from mid-season till frost. Excellent specimens for pot growing. **Tr. Pkt. 50c.**

**Purple Robe.** A very fine addition to the Nierembergia family this little dwarf variety has deep violet purple flowers which do not fade in the hottest sun. Of neat compact habit the plants are free flowering and attractive. **Tr. Pkt. 50c.**



Nierembergia Hippomanica

## Oenothera

**Afterglow.** The Evening Primrose. A splendid variety with large golden yellow flowers, each with bright red calyx. No garden is complete without the evening primrose and the plants of this variety sell very readily.  $\frac{1}{4}$  oz. 20c; Oz. 60c;  $\frac{1}{4}$  lb. \$1.75.

## Nemesia

A splendid class of annuals of compact growth about 1 ft. high, bearing pretty orchid-like flowers, almost all summer.

**Templin-Bradley's Best Hybrids.** Rich mixture.  $\frac{1}{16}$  oz. 20c;  $\frac{1}{4}$  oz. 60c; Oz. \$1.75.

## Nicotiana

**Affinis White.** Very fragrant.  $\frac{1}{4}$  oz. 15c; Oz. 40c;  $\frac{1}{4}$  lb. \$1.25.

**Crimson Bedder.** Deep crimson.  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 30c; Oz. 80c.

**Affinis Hybrida.** Choice mixture.  $\frac{1}{4}$  oz. 20c; Oz. 50c;  $\frac{1}{4}$  lb. \$1.50.

**Crimson King.** Dark velvety red.  $\frac{1}{4}$  oz. 20c; Oz. 60c.

**Suaveolens.** A very fine, semi-dwarf variety growing 15 to 18 inches tall with creamy white very fragrant flowers. **Tr. Pkt. 50c;  $\frac{1}{32}$  oz. \$1.00;  $\frac{1}{16}$  oz. \$1.75.**

**Sylvestris.** A tall growing variety 4 to 5 feet tall with clusters of long slender fragrant white flowers.  $\frac{1}{4}$  oz. 20c; Oz. 60c.

## Nigella

**Miss Jekyll.** Love-in-a-mist. Corn-flower blue.

**Miss Jekyll Mixed.** Shades of blue and white.

**Price, either above— $\frac{1}{4}$  oz. 15c; Oz. 35c.**

# TEMPLIN-BRADLEY'S PANSIES

## Roggli's Swiss Giants

Our discovery of the Roggli Swiss Giant Pansies in Switzerland in 1928 and the introduction of this class, has won us many friends in the florist trade. The beauty and size offer the grower every opportunity to grow the finest flowers for higher price and better profit. The color shades, the size of bloom, and length of stems far surpass other high class varieties.

### Roggli's DeLuxe Strain

A splendid mixture of all the best colors. **Tr. Pkt. 75c;  $\frac{1}{16}$  oz. 90c;  $\frac{1}{8}$  oz. \$1.60;  $\frac{1}{4}$  oz. \$3.00;  $\frac{1}{2}$  oz. \$5.00; Oz. \$9.00.**

### Roggli's Separate Colors

**Alp glow.** Rich scarlet and crimson with darker markings.

**Berna.** Dark Violet Blue.

**Thunersee.** Deep blue with blotches of dark blue.

**Rheingold.** Rich golden yellow with brown blotches.

**Price, any above—Tr. Pkt. 50c;  $\frac{1}{16}$  oz. 75c;  $\frac{1}{8}$  oz. \$1.25;  $\frac{1}{4}$  oz. \$2.25;  $\frac{1}{2}$  oz. \$4.00; Oz. \$7.50.**

**Coronation Gold.** New. The largest pure yellow pansy to date. **Tr. Pkt. 75c;  $\frac{1}{8}$  oz. \$1.60.**

## Winter Flowering Pansy

**Don's Winter Flowering.** Extra long stemmed and of upright growth this variety is especially recommended under glass. **Tr. Pkt. \$1.00;  $\frac{1}{8}$  oz. \$2.25;  $\frac{1}{4}$  oz. \$4.25.**

## Steele's Jumbo

These gigantic flowers often  $4\frac{1}{2}$  inches in diameter are freely produced on good sturdy plants. **Tr. Pkt. 75c;  $\frac{1}{16}$  oz. \$1.25;  $\frac{1}{8}$  oz. \$2.25;  $\frac{1}{4}$  oz. \$4.00;  $\frac{1}{2}$  oz. \$7.75; Oz. \$15.00.**

## Ricinus, Castor Bean

**Zanzibariensis.** 10 to 12 ft. high with large lobed leaves. **Oz. 15c;  $\frac{1}{4}$  lb. 40c.**

## Salpiglossis, Velvet Flower

**Grandiflora Tall.**  $\frac{1}{8}$  oz. 15c;  $\frac{1}{4}$  oz. 25c; Oz. 75c.

**Grandiflora Dwarf.** An equally fine range of color and flowers of equal size to the tall variety but produced on plants considerably more dwarf and bushy. A decided improvement.  $\frac{1}{8}$  oz. 40c;  $\frac{1}{4}$  oz. 75c; Oz. \$2.50.

## Saponaria

**Multiflora Scarlet Queen.** Plants of dwarf compact growth bearing many bright scarlet flowers all summer.  $\frac{1}{4}$  oz. 15c; Oz. 45c.

**Vaccaria Rose.** Used much as Gypsophila.

**Vaccaria White.** Pure white form.

**Either Color: Oz. 15c;  $\frac{1}{4}$  lb. 50c; lb. \$1.50.**



## Supreme Basket Mixture

For several years we have made a careful study, among the pansy plant growers, of what would be most popular in a basket mixture for the retail trade. The lighter shades dominate this mixture, which in contrast to the huge flowers of the darker shades, are bound to make the blend popular. **Tr. Pkt. 50c;  $\frac{1}{16}$  oz. 90c;  $\frac{1}{8}$  oz. \$1.50;  $\frac{1}{4}$  oz. \$2.75;  $\frac{1}{2}$  oz. \$5.25; Oz. \$10.00.**

## Annual Phlox Grandiflora Varieties

**Grandiflora Tall Mixed.**  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.

**Grandiflora Dwarf Mixed.**  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.30;  $\frac{1}{4}$  lb. \$4.00.

## New Phlox Drummondii Art Shades

Delightful variety with plants of medium height bearing profusely its charming bloom in the delicate art and pastel shades. All the strong harsh tones having been eliminated.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.25.

## Dwarf Starred and Fringed

A most interesting and attractive variety, the flowers of which are all starred, heavily lacinated or fringed. Fine colors and medium dwarf plants.  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.

## Englemann's Rainbow

This strain has a greater range of color than any other strain we have ever offered. Flowers are of enormous size. **Tr. Pkt. 60c;  $\frac{1}{8}$  oz. \$1.75;  $\frac{1}{4}$  oz. \$3.00; Oz. \$11.00.**

## Mastodon Miracle Mixed

From the growing of Steele the well known Pansy originator. One of the best American strains with large flowers.  $\frac{1}{16}$  oz. 75c;  $\frac{1}{8}$  oz. \$1.25;  $\frac{1}{4}$  oz. \$2.25;  $\frac{1}{2}$  oz. \$4.25; Oz. \$8.00.

## Annual Poppies

**Double Shirley Sweet Briar.** Deep rose-pink flowers formed like large double Begonias. Much larger than the other Double Shirleys.  $\frac{1}{4}$  oz. 20c; Oz. 60c;  $\frac{1}{4}$  lb. \$2.00.

**Double Shirley Mixed.** Large double flowers in all the brilliant shades known to the poppies.  $\frac{1}{4}$  oz. 15c; Oz. 40c;  $\frac{1}{4}$  lb. \$1.25.

## Portulaca

One of the most useful annual plants for many locations. A plant that is always in demand among annual plant buyers, and one that is easily grown for sale from flats.

**Single Mixed.** A very fine mixture of all the brilliant colors. Very free blooming coming into flower very early.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.75.

**Double Mixed.** These come 60 to 75% double and semi-double.  $\frac{1}{8}$  oz. 40c;  $\frac{1}{4}$  oz. 75c; Oz. \$2.25.



# TEMPLIN-BRADLEY'S FLORIST'S PETUNIAS

## California Giants

**Dwarf Giants, Ramona Strain.** A very select strain of this valuable variety that is most excellent for pot culture. The flowers are beautifully ruffled and fringed, and come in a wonderful range of fine colors. Tr. Pkt. \$1.00; 1/32 oz. \$2.75; 1/16 oz. \$5.00.

**Ramona, Dark Shades.** A selection of the darker and richer shades of this dwarf type.

**Ramona, Light Shades.** The lighter and more delicate shades which because of their delightful tones are liked by many.

Either above: Tr. Pkt. \$1.00; 1/32 oz. \$2.75; 1/16 oz. \$5.00.

**Giants of California, Florists Strain.** The regular type, somewhat taller than the Dwarf Giants not as well adapted to pot culture, but preferable for bedding. Flowers just as large and colors in just as wide a range as the Dwarf Giants. Tr. Pkt. 75c; 1/64 oz. \$1.40; 1/32 oz. \$2.50; 1/16 oz. \$4.75.

**Giants of California, Regular Strain.** Tr. Pkt. 50c; 1/64 oz. \$1.00; 1/32 oz. \$1.75; 1/16 oz. \$3.25.



Large Flowered Fringed Petunias are Beautiful

## Double Petunias

**Templin-Bradley's Super-Double Fringed.** An excellent mixture selection, in the variegated, rose, lavender, white and pink shades. Tr. Pkt. \$1.50; 3 Pkts. \$4.00.

**Standard Double Fringed.** A good strain of the large fringed type. Tr. Pkt. \$1.00; 3 Pkts. \$2.50.

## Large Flowering Fringed

**Giant Ruffled Monsters.** A special mixture of dark and red shades. Tr. Pkt. \$1.00; 1/32 oz. \$1.75; 1/16 oz. \$3.25.

**Fringed Mixture.** A well balanced mixture of the above varieties. Tr. Pkt. 50c; 1/32 oz. \$1.00; 1/16 oz. \$1.80.

## Super Fluffy Ruffles Petunia

This fine new variety is so ruffled and frilled that the flowers have the appearance of being double. Large flowers and wide color range through white, pink, rose, crimson and light blue. Tr. Pkt. 75c.

## Petunia, King Henry

A dwarf compact variety with large flowers of rich velvety red. Plants of very uniform dwarf habit making a very desirable bedding variety. Tr. Pkt. 50c; 1/32 oz. \$1.00.

## Petunia, Nana Glow

Dwarf compact variety of bright rose-red with lighter throat. Top variety in the All America trials, Glow fully deserves its honor, for its fine form, rich color and profusion of bloom. Tr. Pkt. 50c; 1/32 oz. 75c; 1/16 oz. \$1.25.

## Balcony Petunias

Blue, White, Rose, Crimson, Mixed. Any Above. 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00.

**Black Prince.** Deep velvety red, of quite uniform color tone. One of the finest of the Balcony type. Tr. Pkt. 35c; 1/8 oz. \$1.00.

**Red Wonder.** A fine new Balcony of bright red color with darker throat. Very lively and attractive for combining with other colors. Flowers large. Tr. Pkt. 35c; 1/8 oz. \$1.00.

**Cornflower Blue.** A rich medium blue of good size and form. A shade that is becoming very much in demand for garden planting. 1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00.

**Balcony Rosy Morn.** Beautiful rosy-morn pink flowers with white throat on plants of true balcony type make this new variety very desirable and useful. Tr. Pkt. 35c; 1/8 oz. \$1.00; 1/4 oz. \$1.80.

## New Miniature Petunias

**Miniature Mixed.** A very fine mixture of the miniature type containing all the available colors. 1/8 oz. 90c; 1/4 oz. \$1.75.

## Large-flowering Single—Extra Dwarf-fringed Types

These varieties produce the finest in the dwarf fringed petunias.

**Violet Blue.** A distinct color in this class which comes 100% true velvety violet blue. A fine dwarf plant that makes a valuable bedding variety. Tr. Pkt. 50c; 1/64 oz. \$2.00.

**Gottfried Michaelis.** A bright amaranth red with dark throat. Almost identical in size and type to "Setting Sun." Daintily fringed. Tr. Pkt. 50c; 1/64 oz. \$1.25.

**Lace Veil.** The large white flowers are beautifully waved and fringed appearing on bushy plants about 1 ft. high. Tr. Pkt. 50c; 1/64 oz. \$1.25.

## Plain Petalled Varieties

### Large Flowering Sorts

**Elk's Pride.** Very popular. A deep rich royal purple. Tr. Pkt. 50c; 1/64 oz. \$1.00; 1/32 oz. \$1.80.

**Burgundy.** A fine new rich deep red variety. With a snowy white throat. Tr. Pkt. 50c; 1/32 oz. \$1.25.

**Queen of the Market.** The large flowers are a deep carmine-red with a scarlet hue. Dwarf plants. Tr. Pkt. 50c; 1/64 oz. \$1.25; 1/32 oz. \$2.35.

**Snowstorm.** Huge snow white flowers freely produced on plants of fine form. Far the best and most free flowering single white Petunia to date. Tr. Pkt. 50c; 1/64 oz. \$1.25.

**Purple Robe.** Deep velvety violet with silver edge to the petals. The best plain petalled Royal Purple. Tr. Pkt. 50c; 1/64 oz. \$1.25.

**Choice Mixed.** A blend of all above. Tr. Pkt. 50c; 1/32 oz. \$1.50; 1/16 oz. \$2.80.

### Dwarf, Compact Petunias

**Velvet Ball.** This lovely variety will grow about 8 inches high and 8 inches across, having 10 to 12 large flowers in bloom at a time. The deep velvety blood red flowers are 2 1/2 inches in diameter. Tr. Pkt. 50c; 1/32 oz. \$1.25.

**Violet Blue.** Dark velvety violet blue, rich color and blooms of good substance. Tr. Pkt. 50c; 1/32 oz. 90c; 1/16 oz. \$1.60.

**Improved Senator.** Violet blue self-color. Profuse bloomer. Tr. Pkt. 50c; 1/4 oz. \$1.00.

**Snow Bedder.** A new break in dwarf pure white petunias. Plants extremely floriferous and spreading. Tr. Pkt. 50c; 1/4 oz. \$1.50.

**Salmon Supreme.** Very attractive shade of light rosy salmon. Plants dwarf and compact. Tr. Pkt. 50c; 1/32 oz. \$1.00.

**Dwarf Inimitable.** A very showy mixture of striped and blotched varieties. 1/16 oz. 25c; 1/8 oz. 40c; 1/4 oz. 70c.

**Dwarf Compact Mixed.** Very fine mixture 1/8 oz. 40c; 1/4 oz. 70c; Oz. \$2.25.

**Gaiety.** (New). A beautiful combination of brilliant rose and white. It possesses the same dwarf fringed characteristics of the above varieties and is worthy of the same preference as a plant for pots, beds and window boxes. Tr. Pkt. 50c; 1/64 oz. \$1.50.

**Setting Sun.** A brilliant Rose pink. The flowers are beautifully fringed, measuring three inches across. Trade Pkt. 50c; 1/64 oz. \$1.50.

**Dwarf Large-Flowering Fringed Mixed.** Tr. Pkt. 50c; 1/64 oz. \$1.25.

### Small Flowering Types

**Celestial Rose Improved.** Brilliant rose flowers borne on dwarf compact plants. 1/16 oz. 30c; 1/8 oz. 50c; 1/4 oz. 90c.

**Admiral.** Rich deep blue on dwarf compact plants. One of the best deep blues holding its color better than others. Tr. Pkt. 75c; 1/16 oz. \$2.25.

**Improved Rosy Morn.** Very bright attractive color slightly deeper than the original. 1/16 oz. 60c; 1/8 oz. \$1.00; 1/4 oz. \$1.80.

**Rose of Heaven.** A beautiful rose pink very popular. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$2.00.

**Heavenly Blue.** Cambridge blue with silvery sheen. 1/16 oz. 50c; 1/8 oz. 90c; 1/4 oz. \$1.60.

**Snowball.** Best white. Plants bushy and compact. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$2.00.

**Tyrian Rose.** A beautiful rose with creamy throat. New, free flowering compact habit, flowers 2 to 3 inches across. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$2.00.

**Violacea.** (Blue Bird). Deep velvety purple. 1/8 oz. 40c; 1/4 oz. 70c; Oz. \$2.25.

**Small Flowering Mixed.** Fine color mixture of above varieties. 1/8 oz. 40c; 1/4 oz. 70c; Oz. \$2.25.

### Medium Flowering Types

**Blue Bee.** True blue, free flowering. 1/8 oz. 30c; 1/4 oz. 50c; Oz. \$1.50.

**General Dodds.** A deep blood red, fine for bedding. 1/8 oz. 30c; 1/4 oz. 50c; Oz. \$1.50.

**Golden Rose.** (Lord Courtenay) A deep rose-pink. 1/8 oz. 60c; 1/4 oz. \$1.00; Oz. \$3.25.

**Topaz Rose.** A fiery velvety rose of a brilliancy seldom seen, slightly suffused with gold and with throat of topaz. 1/8 oz. 50c; 1/4 oz. 90c; Oz. \$3.00.

**Luminosa.** New. A bright shade creamy yellow throat. The most vivid of this group. 1/8 oz. 60c; 1/4 oz. \$1.00; Oz. \$3.25.

**De Luxe Hybrida Mixed.** A very select mixture of hybrida types including all the newer sorts. 1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.30.



# TEMPLIN-BRADLEY'S ANNUALS

## PRIMULAS

### Malacoides Erikssonii

Baby Rose. Deepest Pink.  
New Baby. Lavender Pink.  
Wonder Baby. Pink.  
Baby Alba. The finest pure white.  
Baby Doll. Deep pink with frilled flowers.  
Mixed Colors.

Price any above—Tr. Pkt. (about 800 seeds) \$1.00; 2000 seeds \$2.00; 1/64 oz. \$5.00.

### Primula, Chinensis

Some very fine varieties of this Primula type are coming to the front at this time.

**The Dazzler.** This beautiful large flowered variety is of rich brilliant orange-scarlet with flower petals delightfully fringed and frimbriated. Its truly dazzling flowers are well above the fine foliage which is quite compact making a most attractive and salable plant. Tr. Pkt. \$1.00.

### Sanvitalia

**Procumbens Double.** An edging plant growing 6 inches high and producing all summer an abundance of double yellow flowers. 1/8 oz. 20c; 1/4 oz. 35c; Oz. \$1.00.

### Solanums

**Masterpiece.** An improved compact strain of Red Cherry. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$1.80.

**Cleveland or Improved Jerusalem Cherry.** Very pretty ornamental pot plants bearing a profusion of large red cherries. 1/4 oz. 20c; Oz. 60c; 1/4 lb. \$1.80.

### Stevia, Serrata

An invaluable flower for florist cutting which bears a profusion of fragrant white flowers. 1/4 oz. 40c; Oz. \$1.25; 1/4 lb. \$3.80.



Dwarf Salvia, Harbinger

## SALVIA

**Splendens Red.** Standard. 1/4 oz. 80c; Oz. \$3.00.

**Bonfire or Clara Bedman.** A compact bushy type earlier and dwarfed than Splendens. 1/4 oz. \$1.25; Oz. \$4.00.

**America or Globe of Fire.** Of dwarf, compact habit, uniform in height and shape. 1/8 oz. 75c; 1/4 oz. \$1.35; Oz. \$4.50.

**Harbinger.** One of the best of the new Salvias. Dwarf compact plants about a foot high and covered with the brightest scarlet flowers. 1/8 oz. 75c; 1/4 oz. \$1.35; Oz. \$4.50.

### Good Blue Salvias

**Farinacea Blue.** Plants 2 ft. tall with loose spikes of pretty light blue flowers. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$2.00.

**Farinacea Blue Bedder.** A dwarfed and more compact form, with flowers of deeper blue. 1/8 oz. 50c; 1/4 oz. 90c; Oz. \$3.00.

## Schizanthus

**Giant Sunset Hybrids.** This is an extra select greenhouse strain containing a perfect blend of colors, and should not be confused with common strains. 1/16 oz. 30c; 1/4 oz. 90c; Oz. \$2.50.

**New Excelsior Compactus.** A very compact, dwarf growing Schizanthus with an excellent range of colors. Very free flowering and best for pot use. 1/16 oz. 60c.

## Scabiosa

**Peach Blossom.** Delicate pink blooms.

**Shasta Improved.** Largest pure white.

**Blue Cockade.** Fine azure blue.

**Blue Moon.** Rich deep lavender.

**Salmon Beauty.** Pure salmon color.

**Rosette.** Beautiful deep rose shade.

Any above—1/4 oz. 25c; Oz. 75c; 1/4 lb. \$2.00.

### New Giant Hybrid Scabiosa

**Mixed Colors.** A much improved strain with extra large flowers, fully double, deep in form and carried on excellent stems. 1/4 oz. 15c; Oz. 50c; 1/4 lb. \$1.50.

## Statice, Annual

**Sinuata.** An excellent everlasting flower for winter bouquets. Also fine cut flowers for trimming. Supplied in separate colors:

**True Blue.** The best real blue.

**Rosea.** Fine rich rosy purple.

**White.** A free blooming pure white.

**Lavender.** New, clear bright lavender.

Any color: 1/4 oz. 10c; Oz. 25c; 1/4 lb. 75c.

**Mixed—1/4 oz. 10c; Oz. 25c; 1/4 lb. 75c.**

**Bonduelli.** A free blooming variety producing golden yellow flowers. 1/4 oz. 10c; Oz. 30c; 1/4 lb. 75c.

**Suworowii.** Russian or Rattail Statice. Flowers bright rose color. Fine for cutting. 1/4 oz. 20c; Oz. 60c; 1/4 lb. \$1.75.

# TEMPLIN-BRADLEY'S FLORIST'S STOCKS

## Non-Branching Column Double Giant Excelsior

This group is indeed very popular because of their single-stemmed habit, and we list the choicest varieties, which will produce an extremely high percentage of doubles.

**Golden Rose.** A rich deep rose.

**Illusion.** A bright lively scarlet red.

**Ball's White.** A good white under glass.

**Rose Pink.** A clear rose pink, large flowered.

**Deep Rose.** Brilliant deep rose.

**Chamois Pink.**

**Dark Blue.** A very deep lilac or purple.

**Moonlight.** A very fine clear canary yellow.

**Ruby.** A rich wine red.

**Lilac Lavender.** (Silvery Lilac)

**Pure White.** A grand pure white.

**Malmaison Pink.** A very pleasing shade of clear light pink, very charming and attractive.

**Mixed Colors.** Well balanced mixture of all available colors.

Any above—1/2 Tr. Pkt. 60c; Tr. Pkt. \$1.00; 1/4 oz. \$2.25; 1/2 oz. \$4.25; Oz. \$8.00.

## Ten Weeks Stocks

### Dwarf Double Flowering

The dwarf double ten weeks are in great demand among plant growers who find this to be the most satisfactory for plants in flats for the out-door bedding plant trade. They include a marvelous range of colors.

All Colors Mixed—1/8 oz. 35c; 1/4 oz. 60c; 1/2 oz. 90c; Oz. \$1.50.

## New Stock, Gardenia



This new Stock of glistening white is the purest white yet introduced in the Non-Branching Column type.

Immense double flowers on long spikes puts Gardenia in a class by itself.

Gardenia produces a high percentage of doubles and becomes a very profitable crop to those who grow it. 1/2 Tr. Pkt. 75c; Tr. Pkt. \$1.25.

← New  
Double Giant  
Excelsior  
Non-Branching  
Stock  
Gardenia

## Giants of California

This magnificent group comes very early having the branching habit of the Bismarck with mammoth flowers on longer stems;

**Red Woods.** Rich strong blood red.

**Pacific.** Solid mid-blue.

**Santa Barbara.** Lovely delicate chamois.

**Tahoe.** A good rich lavender tone.

**Mojave.** Strong velvety purple.

**Monterey.** Rich glistening pink.

**Yosemite.** Deep rich rose shade.

**Santa Marie.** Excellent pure white.

**Golden Gate.** The best yellow stock.

**Sequoia.** Rich sparkling rose carmine.

Any above—1/16 oz. 35c; 1/4 oz. \$1.00; Oz. \$3.50.

## Double Giant Imperials

**Buttercup.** New deep yellow.

**Canary Yellow.** (Golden Ball) A clear ivory yellow.

**Chamois.** Ivory and old rose.

**Elk's Pride.** A beautiful royal purple.

**Fiery Blood Red.** A dazzling red.

**Flesh Pink.** Delicate pink.

**Golden Rose.** A light rose, gold centers.

**Lavender.** Standard color.

**Lilac.** A lilac-blue.

**Old Rose.** A beautiful shade of old rose.

**Rose.** Deep rose pink.

**Shasta.** Best white. New.

**Choice Mixed.** Mixture of all above varieties.

Price, any above—1/16 oz. 35c; 1/8 oz. 60c; 1/4 oz. \$1.00; 1/2 oz. \$1.80; Oz. \$3.00.





Early or Winter Flowering "Hope"

## SWEET PEAS

### Summer Flowering Varieties

**Chinese Blue.** Rich deep blue.  
**Flora.** New. Best lilac lavender.  
**Sybil Henshaw.** Rich crimson.  
**Black Diamond.** Rich dark maroon.  
**Robustum.** A beautiful apricot pink.  
**Stylist.** Sparkling pink. Long stems.  
**Exquisite.** A soft coral salmon.  
**Golden Wings.** Rich salmon orange.  
**Headlight.** Sunproof orange scarlet.  
**Grand Slam.** A bright scarlet cerise.  
**What Joy.** Long stemmed cream.  
**Gigantic.** Large flowered pure white.  
**Mary Pickford.** Cream salmon pink.  
**Lullaby.** Long stemmed, light pink.  
**Pinkie.** Deep rose pink.  
**Vanity.** Deep geranium pink.  
**Fine Mixed.**  
**Price any above** Oz. 20c; ¼ lb. 50c;  
**Lb. \$1.50.**

### Thunbergia

**Alata Mixed.** The trailing Black eyed Susan. ¼ oz. 20c; Oz. 60c; ¼ lb. \$2.00.

### Vinca Rosea

One of the best of bedding or border plants with shiny fresh green foliage and blooming all summer.

**Mixed Colors.** ¼ oz. 30c; Oz. \$1.00;  
 ¼ lb. \$3.00.

### Annual Wallflowers

A class of flowers that deserve to become better known on account of their adaptability as an outdoor bedding plant. They are easily grown, very fragrant, should be wintered in cold frames in Northern States.

**Double Early Wonder Forcing Mixed.**  
 A new type developed by crossing the early Annual with the double perennial type. Excellent for forcing or outdoor bedding.  
 ½ oz. 20c; ¼ oz. 35c; Oz. \$1.00.

# FLORIST'S SWEET PEAS

Select Florist Strains. True to name, carefully rogued, high germinating, dependable varieties

## Winter or Early Flowering Varieties

All Sweet Pea seed will be treated with Cuprocid unless otherwise requested.

	½ Oz.	Oz.	¼ Lb.	Lb.
<b>PINK</b>				
<b>Boon.</b> Deep salmon-pink on light cream ground	.20	\$.35	\$1.00	\$3.50
<b>Jeanne Mamitsch.</b> Long-stemmed bright, rich pink	.20	.35	1.00	3.50
<b>Mrs. Coolidge.</b> Salmon cerise pink on bright salmon	.20	.35	1.00	3.50
<b>Ramona.</b> An unusual and beautiful Geranium pink	.20	.35	1.00	3.50
<b>ROSE</b>				
<b>American Beauty.</b> A beautiful, deep crimson rose	.20	.35	1.00	3.50
<b>Annie Laurie.</b> Deep rose pink. Splendid producer	.20	.35	1.00	3.50
<b>Ball's Rose Improved.</b> Large flowered, deep rose	.20	.35	1.00	3.50
<b>Eilene.</b> Rich Begonia-rose with salmon shading	.20	.35	1.00	3.50
<b>Florist's Rose.</b> A pure rose pink of finest form	.25	.40	1.25	4.00
<b>Giant Rose.</b> Extremely large, rose pink	.25	.40	1.25	4.00
<b>Josie.</b> Very satisfactory brilliant rose pink. Early	.20	.35	1.00	3.50
<b>Laddie Improved.</b> Mammoth flowered giant rose	.20	.35	1.00	3.50
<b>Majestic Rose.</b> Long-stemmed brilliant rose pink	.20	.35	1.00	3.50
<b>Vivian Zvolanek.</b> Large flowered clear deep rose	.20	.35	1.00	3.50
<b>Zvolaneks Rose.</b> Vigorous, deep rose pink	.20	.35	1.00	3.50
<b>CERISE</b>				
<b>Cavalcade.</b> A new rich golden cerise	.25	.40	1.25	4.00
<b>Glitters.</b> Brilliant cerise or orange scarlet. Very early	.20	.35	1.00	3.50
<b>Sequoia.</b> An enormous frilled flower of golden cerise	.25	.40	1.25	4.00
<b>Zvolanek's Inspiration.</b> Large bright salmon cerise	.20	.30	1.00	3.50
<b>SCARLET</b>				
<b>Evening Star.</b> Brilliant orange-scarlet suffused orange	.20	.30	1.00	3.50
<b>Sparks.</b> A most promising orange scarlet	.30	.50	1.50	4.50
<b>ORANGE</b>				
<b>Ball's Orange Improved.</b> Long-stemmed deep orange	.20	.30	1.00	3.50
<b>Prosperity.</b> Rich orange-salmon with suffusion of rose	.20	.30	1.00	3.50
<b>Treasure Island.</b> A semi-duplexed golden orange	.30	.50	1.50	4.50
<b>Valencia.</b> Bright orange, sunproof, long stems	.20	.30	1.00	3.50
<b>SALMON</b>				
<b>Mrs. Kerr.</b> Most popular true salmon	.20	.30	1.00	3.50
<b>Tops.</b> An unusually prolific bright salmon rose	.30	.50	1.50	4.50
<b>BLUE</b>				
<b>Ball's Blue.</b> Rich corn-flower blue	.20	.30	1.00	3.50
<b>Blue Bird.</b> Clear violet-blue, self	.20	.30	1.00	3.50
<b>Florist's Blue.</b> Beautiful and satisfactory clear blue	.20	.30	1.00	3.50
<b>Iris Blue.</b> A beautiful deep Iris blue	.20	.30	1.00	3.50
<b>Mrs. H. Hoover.</b> A bright clear blue. Most popular blue	.20	.30	1.00	3.50
<b>LAVENDER</b>				
<b>Harmony.</b> Most popular clear lavender	.20	.30	1.00	3.50
<b>Lavanda.</b> A pure clear lavender. Large flowers	.20	.30	1.00	3.50
<b>Triumph.</b> A very satisfactory lilac mauve	.20	.30	1.00	3.50
<b>WHITE</b>				
<b>Ball's White.</b> (White seeded) Good white	.20	.30	1.00	3.50
<b>Gardenia.</b> The ruffled flowers are dense paper white	.20	.30	1.00	3.50
<b>Hope.</b> Pure white, black seeded. Best white	.20	.30	1.00	3.50
<b>White Harmony.</b> Black seeded, pure white	.20	.30	1.00	3.50

## GIANT FLOWERING VERBENAS

### Mammoth Flowering Verbenas

The flower heads are very large and the individual florets often measure an inch in diameter.

**Annapolis Blue.** A beautiful mid-blue several shades lighter than navy blue, and with no trace of purple.

**Crimson Glow.** A new addition to the Grandiflora family with flowers of rich glowing crimson.

**Floradale Beauty.** New variety with large flowers in shades of rose and red.

**Luminosa.** Salmon and Coral pink.

**Lucifer.** A Brilliant scarlet.

**Mammoth Blue.** With white eye.

**Mammoth White.** Pure white.

**Rosea Stellata.** Vivid rosy pink, white eye.

**Any Variety.** ½ oz. 25c; ¼ oz. 45c; Oz. \$1.60.

**Mammoth Giants Mixed.** A splendid selection. ½ oz. 20c; ¼ oz. 35c; oz. \$1.25.

### Dwarf Verbenas

#### Hybrida Compacta Erecta

**Fireball.** Bright scarlet blooms.

**Blue Sentinel.** Large deep flower heads of a rich royal violet blue.

**Dwarf White Ball.**

**Any Color or mixed.** ⅛ oz. 35c; ¼ oz. 60c; Oz. \$2.00.

### Beauty of Oxford Giant Hybrids, Verbena

The color ranges from a clear rose pink to rose red, making this one of the brightest verbenas. This new hybrid will produce from seed those color effects only obtained previously by cuttings from Beauty of Oxford. Florets very large. ⅛ oz. 35c; ¼ oz. 60c; Oz. \$2.00.

### Verbena Venosa

Produces erect plants about 1 foot high covered with bright heliotrope and purple flowers. ⅛ oz. 25c; ¼ oz. 45c; Oz. \$1.00.



# BODGER'S GOLD MEDAL ZINNIAS

## Dahlia Flowered Zinnias Gold Medal Strain

The Dahlia Zinnias have reached the highest peak in Zinnia breeding and selection. The flowers are of immense size, flattened, very double, and of brilliant colors. We offer the Bodger's strain which has won numerous medals at exhibitions in this country and abroad.

**Canary Bird.** A delicate shade of soft primrose yellow.

**Crimson Monarch.** Best rich red, very attractive.

**Exquisite.** Most popular florists shade of rose pink.

**Golden State.** Very rich orange yellow.

**Illumination.** Deep rich rose, fine florist color.

**Lavender Dream.** Lavender and purple.

**Luminosa.** A new color development, shades of bright deep pink with a light suffusion of salmon.

**Meteor.** Darkest of all reds.

**Old Rose.** Deep old rose shades. A fine cut flower.

**Oriole.** Orange and Gold. Very useful autumn shade.

**Polar Bear.** Pure clear white.

**Purple Prince.** A deep rich intense purple.

**Scarlet Flame.** (New) Bright scarlet. Immense Flowers.

**Dahlia Zinnias Mixed, Gold Medal Strain.**

Price any above:  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c;  $\frac{1}{2}$  oz. 75c; Oz. \$1.25;  $\frac{1}{4}$  lb. \$4.00; Lb. \$12.00.

## Lilliput or Pompon Zinnias

This is a splendid class of Zinnia for cutting or bedding purposes. The flowers are like small double buttons, smaller than the Pumila Elegans class. Plants are dwarf and compact and exceedingly free blooming.

**Canary Gem.** Bright Canary Yellow.

**Crimson Gem.** Deeper than the scarlet.

**Flesh Pink.** Pretty delicate shade.

**Golden Gem.** Deep golden yellow.

**Purple Gem.** Rich royal shade.

**Rose Bud.** New Rose pink.

**Scarlet Gem.** Bright red.

**White Gem.** Pure white.

**Mixed Colors.**

Price any above:  $\frac{1}{4}$  oz. 25c; Oz. 75c;  $\frac{1}{4}$  lb. \$2.25.

## Red Riding Hood Zinnias

Grows but a foot high; of compact form and covered the entire season with little button-like intense scarlet, double flowers.  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.



Haageana, Little Gems



California Giant, "Daffodil" Zinnia

## Dwarf Double Zinnias Pumila Elegans

A splendid type for bedding with rounded double flowers, freely borne on compact bushy plants. We highly recommend this class to the florist as well as the home gardener. The flowers make most pleasing bouquets and the plants bear a great wealth of flowers.

**Pinkie.** A light rose pink so well suited for cutting.

**Fireball.** Bright red, very attractive shade

**Snowball.** Pure intense white.

**Golden Ball.** Very good shade of golden yellow.

**Crimson Ball.** A bright glowing crimson.

**Spun Gold.** A rich butter yellow that makes a very fine cut flower color.

**Violet Ball.** A deep violet shade that is one of the best dark colors for bouquet work.

**Salmon Rose.** Very fine, best florists shade.

**Canary Yellow.** A more delicate shade of clear yellow.

**Mixed colors**

Price, any above:  $\frac{1}{4}$  oz. 20c; Oz. 60c;  $\frac{1}{4}$  lb. \$2.00.

## Howard's Giant Crested

The result of a cross of the Dahlia Flowered Zinnia and the Scabiosa Flowered this new Zinnia has flowers 4 to 5 inches across with full rounded centers surrounded with broad guard petals. The colors include almost all colors known to the Zinnia and many intermediate shades. An excellent cut flower and fine garden subject.  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c; Oz. \$2.00.

## Little Gem Zinnias

The new Mexican Hybrids, in distinct colors; Mahogany reds, browns, and golden yellow blend in many delightful combinations—some star shaped, some round like a ball. The plants are compact, bushy, 1½ ft. high. Mixed Colors— $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  Oz. 40c; oz. \$1.25.

## Zinnia, Linearis Orange

A dwarf early flowering variety about 8 to 9 inches tall with a two foot spread. The small single flowers are deep orange with a delicate light yellow stripe down the center of each petal. This variety makes a very fine bedding sort and is also very useful for cutting.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.50.

## California Giant Zinnias

A newly developed type which carries the same robust habit as the Dahlia Flowered type. When the flowers are half grown they make a very useful florists cut flower and when in full bloom they reach enormous size with a flatness that gives them a more graceful appearance than the giants of the conical form.

**Brightness.** Bright but deep pink, a Florist's shade.

**Cerise Queen.** A beautiful cerise rose very bright and striking. Good florists shade.

**Crimson Queen.**

**Daffodil.** A very fine new variety of bright canary yellow.

**Enchantress.** Light rose with deep rose center.

**Grenadier.** A rich deep red.

**Lavender Queen.** Rosy lavender.

**Miss Wilmott.** A very pleasing shade of soft pink that is very valuable for cut flower work.

**Orange King.** Cadmium or burnt orange, a very good shade and one that lends itself well to many uses.

**Purity.** Considered the best white large Zinnia.

**Rose Queen.** Brilliant rose pink. Good Florist shade.

**Salmon Queen.** Salmon rose shade of great beauty.

**Scarlet Queen.** A rich glowing scarlet.

**Violet Queen.** A rich violet purple.

**Prices: any variety or Mixed Color**

$\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c;  $\frac{1}{2}$  oz. 75c; Oz. \$1.25;  $\frac{1}{4}$  lb. \$4.00; Lb. \$12.00.

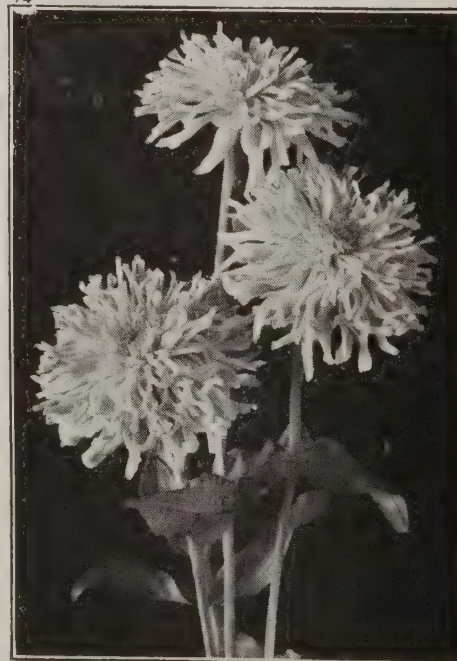
## Tom Thumb Dwarf Mixed

Dwarf bushy little plants 6 inches tall with multitudes of perfect double little blooms in many rich colors. Very useful for low bedding, edgings or for pot growing.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.25.

## New Fantasy Zinnias

The fascinating Fantasy Zinnia has made many friends since its first appearance. Its curled and fantastically twisted petals have a great charm.

The color range includes the brightest shades of reds, orange, pastel pinks and cream.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.25;  $\frac{1}{4}$  lb. \$4.00



Zinnia Fantasy



# HARDY PERENNIAL AND BIENNIAL SEEDS

Every up to date florist grower should raise a variety of perennials. Little space is needed to furnish a wealth of cutting material throughout the summer. The increasing popularity of perennials also makes them a profitable venture to the grower in the sale of plants.



Achillea, The Pearl

## Achillea

**Ptarmica, The Pearl.** One of the best white flowered perennials for cutting. Grows 2 ft. tall, blooming all summer.  $\frac{1}{16}$  oz. 25c;  $\frac{1}{8}$  oz. 45c;  $\frac{1}{4}$  oz. 75c; Oz. \$2.75.

## Agrostemma, Mullein Pink

**Coronaria Atrosanguinea.** Plants erect 2 to 2½ ft. high with silvery foliage. Flowers deep blood red. June to August.  $\frac{1}{4}$  oz. 10c; Oz. 25c.

## Alyssum, Basket of Gold

**Saxatile Compactum.** Covered with golden yellow flowers in May.  $\frac{1}{4}$  oz. 25c; Oz. 75c.

## Anthemis, Marguerite

**Kelwayi.** Fine sturdy plants bearing large golden yellow daisy-like flowers on long fine stems from June to September.  $\frac{1}{4}$  oz. 20c; Oz. 60c.

## Armeria, Sea Thrift

**Maritima Splendens.** Forms an attractive tuft of fine foliage. Bright rose flowers. Trade Pkt. 50c.

**Formosa Hybrids.** A fine variety producing flowers in beautiful shades of rose, pink and white in June.  $\frac{1}{4}$  oz. 25c; Oz. 75c.

## Carnations

**Chabaud.** Fine large double flowers. Grow outdoors as annuals or in the greenhouse.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.75.

## Cerastium, Snow in Summer

**Tomentosum.** An excellent ground cover with its silvery foliage and snow white flowers in the early spring.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.50.

## Cheiranthus, Allioni

**Siberian Wallflower.** Bright orange flowers in June and July. Grow as a biennial.  $\frac{1}{4}$  oz. 15c; Oz. 50c.

## Coreopsis

**Mayfield Giant.** A splendid new strain with extra large golden yellow flowers on long stems. 3 to 3½ ft. tall.  $\frac{1}{4}$  oz. 30c; Oz. \$1.00.

**Coreopsis Double Yellow.** A new double strain selected from the semi-double introduced a few years ago, and it is a great improvement over that strain.  $\frac{1}{4}$  oz. 15c; Oz. 50c.

## DIGITALIS, FOXGLOVE

**Giant Shirley Strain.** A great improvement in Foxgloves, with immense tall spikes of bloom in many rich colors.  $\frac{1}{4}$  oz. 20c; Oz. 50c.

## Aquilegia, Columbine

**Templin-Bradley's Long Spurred Hybrids.** A collection of all shades made of the fine long spurred strains, including the famous strain known as Mrs. Scott Elliotts.  $\frac{1}{16}$  oz. 40c;  $\frac{1}{8}$  oz. 70c;  $\frac{1}{4}$  oz. \$1.25; Oz. \$3.75.

## Long Spurred in Separate Colors

**Blue Shades.** Some very pretty tones.

**Orange and Scarlet.** Showy colors.

**Pink Shades.** Finest cut flowers.

**Snow Queen.** A fine creamy white.

**Copper Queen.** A new and fine color.

Any color:  $\frac{1}{16}$  oz. 45c;  $\frac{1}{8}$  oz. 75c;  $\frac{1}{4}$  oz. \$1.30.

**Dobbies Imperial Hybrids.** A very fine, long spurred English strain.  $\frac{1}{16}$  oz. 35c;  $\frac{1}{8}$  oz. 60c;  $\frac{1}{4}$  oz. \$1.00; Oz. \$3.25.

## CANTERBURY BELLS

### Medium, Canterbury Bells

Showy plants 2 to 3 feet high bearing large bell shaped flowers. These plants are easily grown and are always in good demand by local gardeners.

Medium Single Mixed:  $\frac{1}{4}$  oz. 15c; Oz. 40c;  $\frac{1}{4}$  lb. \$1.25.

### Calycanthema, Cup and Saucer

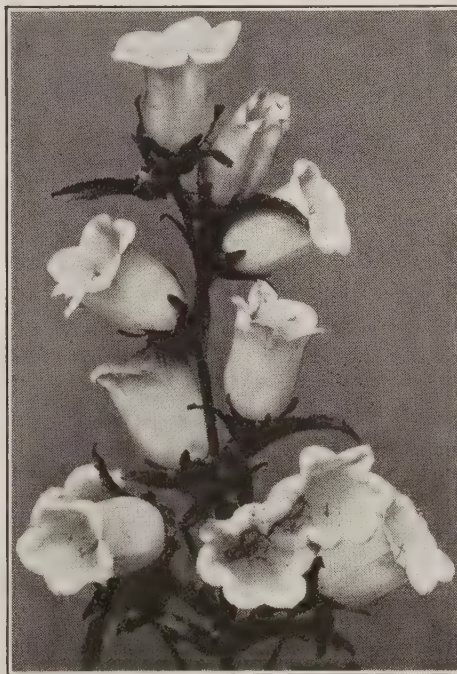
Similar to medium type in growth, but the flowers have a low petal like a saucer under the cup. Biennial.

Deep Blue, White, Rose Pink, Light Blue.

Any Color.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.25.—Calycanthema Mixed:  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 35c; Oz. \$1.00.

### Persicifolia, Peach Bells

Graceful plants 2½ feet tall bearing many large open bell shaped flowers. We offer the Grandiflora strain, much improved over the regular Persicifolia.  $\frac{1}{16}$  oz. 40c;  $\frac{1}{8}$  oz. 70c;  $\frac{1}{4}$  oz. \$1.25.



Canterbury Bells



Hardy Pinks

## Dianthus, Hardy Pinks Plumarius Varieties

**Double and Semi-Double Mixed Colors.**  $\frac{1}{8}$  oz. 15c;  $\frac{1}{4}$  oz. 25c; Oz. 75c.

**Double Scotch, Scotticus.** Very fine doubles in bright colors. Flowers very fragrant. Trade Pkt. 50c;  $\frac{1}{8}$  oz. 75c.

## Various Dianthus Types

**Caessius Cheddar Pinks.** Makes a cushion of leaves, and in May bears sweet scented rosy pink flowers 6 to 10 inches in height.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.25.

**Graniticus.** Deep red flowering dwarf variety blooming May and June.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c.

**Neglectus or Glacier Pinks.** Cherry red flowers in May and June. Only 6 inches tall. 100 seeds 35c; 500 seeds \$1.50; 1000 seed \$2.75.

## Gaillardia

As a cut flower the Gaillardia is very valuable. They are easily grown and sometimes bloom the first year from early sown seed.

**Burgundy.** A very unusual variety in that the yellow tips have been practically eliminated, giving a rich maroon flower. Though not quite 100% true from seed it is well worth your growing.  $\frac{1}{16}$  oz. 30c;  $\frac{1}{8}$  oz. 55c;  $\frac{1}{4}$  oz. \$1.00.

**Maxima Yellow.** A clear golden yellow flower without the mahogany markings in the petals.  $\frac{1}{4}$  oz. 30c; Oz. \$1.00.

**Grandiflora Goblin.** Dwarf compact plants 12 to 15 inches tall bearing many large blooms of bright yellow with deep red zone.  $\frac{1}{16}$  oz. 30c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 90c.

**Grandiflora Superba Mixed.** A splendid assortment.  $\frac{1}{4}$  oz. 20c; Oz. 60c.

## Geum

Beautiful double flowers borne on stems of good length. Flowers are about 1½ inches across, appearing in May and June.

**Mrs. Bradshaw.** Fine double orange scarlet.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.50.

**Lady Stratheden.** Rich golden yellow.  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c; Oz. \$2.00.



# HARDY PERENNIAL AND BIENNIAL SEEDS

## TEMPLIN-BRADLEY'S DELPHINIUM SEED

### Blackmore, Langdon Hybrid Delphinium

The most famous English strain, awarded Gold Medals by the Royal Horticultural society. This grand strain is well and favorably known throughout the world by Delphinium enthusiasts. The shades of coloring, the size and refinement of the flowers are unexcelled. Shades of blue, lavender, purple. Originator's Strain. Trade Pkt. \$1.00; 1/4 oz. \$1.50; Oz. \$5.50.

### Hollyhock or Wrexham

A distinct type of Delphinium with massive yet refined spikes that taper to the tip. The individual florets are very large and closely arranged on the stems. You may expect great height of spike and stem, under ideal conditions they reach 7 to 8 feet. The flowers are in the most beautiful shades of blue, lavender, and purple singles, semi-doubles and doubles. 1/32 oz. 30c; 1/16 oz. 50c; 1/8 oz. 85c; 1/4 oz. \$1.50; Oz. \$5.00.

### Wrexham Separate Shades

**Art Shades.** The delicate pastel shades.

**Light Blues.** Those of the light tones.

**Dark Blues.** The dark rich blue shades.

Price any color: 1/32 oz. 35c; 1/16 oz. 60c; 1/8 oz. \$1.00; 1/4 oz. \$1.80.

### Gold Medal Hybrids

The plants are of strong, vigorous habit, with large flowers on two foot spikes. 1/8 oz. 25c; 1/4 oz. 40c; Oz. \$1.00; 1/4 lb. \$3.00.

**Belladonna.** Best turquoise blue. A selected strain. 1/8 oz. 30c; 1/4 oz. 50c; Oz. \$1.50; 1/4 lb. \$5.00.

**Belladonna Improved, Cliveden Beauty.** A large flower and stronger grower than the original Belladonna. 1/16 oz. 30c; 1/8 oz. 55c; 1/4 oz. \$1.00; Oz. \$3.00.

**Bellamosa.** Best dark blue. Very rich color. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$1.75; 1/4 lb. \$4.50.



Blackmore and Langdon Hybrid Delphinium

### Pacific Giant Hybrids

These grand new Delphiniums produce large double flowers properly proportioned to the size of the spike to maintain the balance of grace of the entire spike. The individual flowers are 2 to 2 1/2 inches across and are well arranged on long graceful spikes often 3 to 4 feet in length. We offer the originators stock in the following fine colors:

**Dark Blue Shades.** **Dark Violet Shades.**

**Violet Shades.** **Medium Blue Shades.**

**Light Blue Shades.** **Lavender Shades.**

**Pastel Shades.** **Pacific Giants Mixed.**

Price on any above—Tr. Pkt. \$1.00; 1/8 oz. \$2.00; 1/4 oz. \$3.50; Oz. \$12.00.

### Pacific Giant White

For large size, fine form, healthy vigor and truly magnificent beauty these grand new white Delphiniums are unsurpassed by any other white Delphiniums yet produced. Tr. Pkt. \$1.00; 1/8 oz. \$2.50; 1/4 oz. \$4.50; Oz. \$14.00.

### American Hybrids

An American grown strain of great beauty. Vigorous growing with tall spikes in a great variety of shades. Trade Pkt. 50c; 1/4 oz. \$1.25; Oz. \$4.00.

### Liatris

#### Kansas Gay Feather

**Pycnostachya.** A favorite and showy garden perennial. Grows 4 to 5 ft. tall producing very showy flower spikes of bright purple rose. July and August. Grown well on most any soil. 1/8 oz. 25c; 1/4 oz. 45c; Oz. \$1.50.

### Linum, Hardy Flax

**Blue Perennial Flax.** Produces many small, fine petaled, Azure blue flowers from early May to July. 1/4 oz. 15c; Oz. 45c.

### Regal Lily, Select

It is not difficult to grow these beautiful Lilies from seed. Flower the second season. 1/4 oz. 20c; Oz. 60c.

### Gypsophila, Baby's Breath

**Paniculata Double Snow White.** It is not possible to offer a strain showing 100% double flowers. Our grower reports 50 to 70% doubles on this strain which we believe is unexcelled. 1/16 oz. 40c; 1/8 oz. 70c; 1/4 oz. \$1.25; Oz. \$4.00.

**Paniculata Single.** Most useful plant in the garden supplying great quantities of fine cutting material for bouquet trim. Well studded with large flowers. 1/4 oz. 15c; Oz. 45c; 1/4 oz. \$1.25.

### Heuchera, Coral Bells

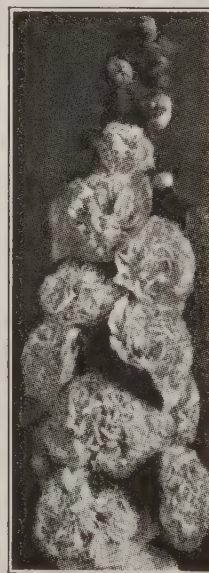
**Sanguinea Splendens.** The foliage lies close to the ground but the flower stems reach up 18 to 24 inches bearing very showy coral red bell shaped flowers. 1/32 oz. 35c; 1/16 oz. 65c; 1/4 oz. \$2.25.

**Hybrida Grandiflora.** Fine color range of white, pink, scarlet and crimson. 1/32 oz. 40c; 1/16 oz. 75c; 1/4 oz. \$2.25.

**Sanguinea Crimson.** A splendid dark flowered variety, useful as a novelty cut flower. 1/32 oz. 35c; 1/16 oz. 65c; 1/4 oz. \$2.25.

### Hollyhocks Triumph Double

The flowers are much waved and fringed in a great variety of colors, all shades from white to crimson. Plants 4 to 6 ft. tall of branching habit. Blooms 10 days earlier than other Hollyhocks. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$1.80.



Double Hollyhocks

### Exquisite Fringed

**Mixed Colors.** A beautiful new class with large semi-double flowers with curled and fringed margined petals. 1/8 oz. 35c; 1/4 oz. 60c; Oz. \$1.80.

### Chaters Doubles

The finest in Double Hollyhocks and our strain is as fine a strain as may be found anywhere. Large fully double flowers with fine beautifully frilled rosette and outer row of broad long petals.

**Newport Pink.**

**Scarlet.** **Maroon.**

**Yellow.** **White.**

**Salmon.** **Chamois.**

Price any color or

Mixed: 1/8 oz. 20c;

1/4 oz. 35c; Oz. \$1.00;

1/4 lb. \$3.00.

### Hardy Sweet Peas

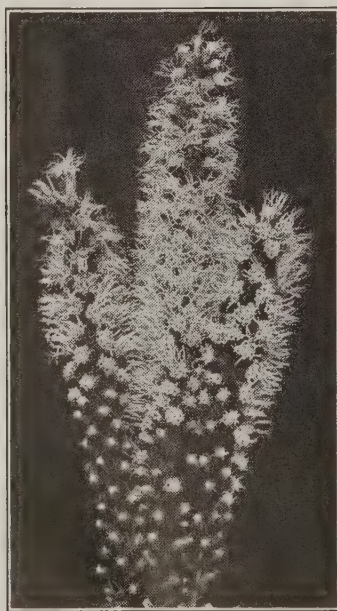
Very free and continuous blooming hardy perennial of trailing or climbing habit, excellent for covering unsightly objects such as stumps, fences, etc.

**White Pearl.** Best pure white. 1/4 oz. 15c; Oz. 40c; 1/4 lb. \$1.25.

**Pink Beauty.** Rosy Pink. 1/4 oz. 15c; Oz. 40c; 1/4 lb. \$1.25.

**Splendens Red.** Lively Red. 1/4 oz. 15c; Oz. 40c; 1/4 lb. \$1.25.

**Mixed Colors.** A good mixture. 1/4 oz. 15c; Oz. 30c; 1/4 lb. 90c.



Liatris, Pycnostachya



# HARDY PERENNIAL AND BIENNIAL SEEDS

## Myosotis

### "Forget-Me-Nots"

**Alpestris Compacta Deep Blue.** A compact strain of Indigo blue. Plants are 6 to 8 inches high.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.40.

**Compacta Rosea, Pink. Bouquet.**  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 45c; Oz. \$1.60.

**Compacta, White.**  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 40c; Oz. \$1.40.

**Oblongata Perfecta.** A favorite for winter blooming. One foot tall, of upright growth, bearing large sky blue flowers.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 45c; Oz. \$1.50.

**Oblongata Blue Bird.** A very select Oblongata variety with large beautiful deep blue flowers.  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 90c; Oz. \$3.00.

## Papaver, Poppy

**Nudicaule, Sunbeam Strain.** This is the finest strain of the beautiful Iceland Poppies.  $\frac{1}{16}$  oz. 25c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.50.

## Physalis, Chinese Lantern

**Franchette.** Orange, scarlet pods used for winter bouquets.  $\frac{1}{4}$  oz. 25c; Oz. 75c.



Shasta Daisy

## SHASTA DAISIES

**Maximum Alaska, Burbanks Shasta Daisy.** Very large pure white flowers with small yellow centers. Starts to bloom end of May. Height 2½ ft. Our strain is unexcelled.  $\frac{1}{8}$  oz. 20c;  $\frac{1}{4}$  oz. 30c; Oz. \$1.00.

**Double Shasta Daisy.** Produces a large percentage of big double flowers, almost like Asters. Tr. Pkt. 50c;  $\frac{1}{16}$  oz. \$2.50.

## Penstemon

**Gloxinoides Sensation.** Gloxinia-like flowers in many rich colors, rose, red shades, lilac and purple. Bushy plants. 2 ft. tall. Needs winter protection.  $\frac{1}{16}$  oz. 35c;  $\frac{1}{8}$  oz. 60c;  $\frac{1}{4}$  oz. \$1.00; Oz. \$3.00.

## Hardy Scabiosa

### Caucasica Blue

Plants 2½ to 3 ft. high, bearing clear lavender blue flowers on long stems. June to September.  $\frac{1}{16}$  oz. 25c;  $\frac{1}{8}$  oz. 45c;  $\frac{1}{4}$  oz. 75c; Oz. \$2.25.

### Caucasica Hybrids

#### Isaac House Strain

A very valuable strain for florists, flowers larger than Caucasica on long strong stems. Flowers range in color from light lavender to deep blue. The outer edges are ruffled and fringed. The beauty of the flowers together with their size, and the general growth of the plant make this strain extremely useful to grow for cut flowers.  $\frac{1}{16}$  oz. 30c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 90c; Oz. \$2.75.

## Statice

**Latifolia Blue.** The most popular florists strain producing all summer panicles of tiny blue flowers, which may be dried for winter bouquets.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 45c; Oz. \$1.40.

## Stokesia

**Cyanea Blue.** Bears for a long season. July to October, fine large blue flowers somewhat resembling large Bachelor Buttons.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.25.

## Tritoma Red Hot Poker

**Pfitzer's Hybrids.** A true strain producing extremely large flowers in shades of red.  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c; Oz. \$2.25.

**Hybrida Mirabilis.** Bright yellow strain that will bloom the first year from seed sown early.  $\frac{1}{16}$  oz. 20c;  $\frac{1}{8}$  oz. 35c;  $\frac{1}{4}$  oz. 60c; Oz. \$1.75.



Sweet William  
Tall Double Mixed

## Sweet William

**Single Mixed.** A good mixture of colors.  $\frac{1}{4}$  oz. 15c; Oz. 45c.

**Tall Double Mixed.** This mammoth flowered double strain of Sweet William will come from 50% to 75% fully double flowers in a grand color assortment. The balance of the semi-doubles and singles are giant flowered and very desirable.  $\frac{1}{4}$  oz. 20c; Oz. 60c;  $\frac{1}{4}$  lb. \$2.00.

## Wallflowers

**Double Tall Branching Mixed.**  $\frac{1}{16}$  oz. 40c;  $\frac{1}{8}$  oz. 75c;  $\frac{1}{4}$  oz. \$1.25; Oz. \$4.00.

## Violas

**Arkwright Ruby.** Rich ruby crimson.  $\frac{1}{16}$  oz. 50c;  $\frac{1}{8}$  oz. 85c;  $\frac{1}{4}$  oz. \$1.50.

**Avalanche.** Beautiful large flowered pure white.  $\frac{1}{16}$  oz. 30c;  $\frac{1}{8}$  oz. 50c;  $\frac{1}{4}$  oz. 90c; Oz. \$3.00.

**Chantreyland.** Pure apricot, large and free flowering. Tr. pkt. 50c;  $\frac{1}{4}$  oz. \$1.25.

**Blue Perfection.** Light blue flowers.  $\frac{1}{8}$  oz. 30c;  $\frac{1}{4}$  oz. 50c; Oz. \$1.75.

**Viola Cornuta Mixed.** A splendid mixture of the larger flowering cornuta and hybrida varieties.  $\frac{1}{8}$  oz. 25c;  $\frac{1}{4}$  oz. 45c; Oz. \$1.50.

## POT LABELS



### Pointed Pot Labels

	500	1000
3½x½ inch (not painted) . . . .	\$ .80	\$1.50
4x½ inch Painted . . . . .	1.25	2.20
5x½ inch Painted . . . . .	1.40	2.40
6x½ inch Painted . . . . .	1.50	2.70
8x½ inch Painted . . . . .	2.15	4.00
10x½ inch Painted . . . . .	2.65	5.00
12x½ inch Painted . . . . .	3.15	6.00

### Pointed Garden Labels

	500	1000
8x½ inch Painted . . . . .	\$3.25	\$6.00
10x½ inch Painted . . . . .	3.75	7.00
12x½ inch Painted . . . . .	5.25	10.00

### Wood, Wired Labels

	500	1000
3½x½ Cooper Wired Plain . . . .	\$1.10	\$2.00
3½x½ Cooper Wired Painted . . .	1.35	2.50

## PAPER POTS

### "Neponsets"

Every grower of plants, large or small, can cut his growing, transplanting, storage and shipping costs by the use of Neponset pots.

Red Pots for shipping will withstand moisture conditions and handling for considerable time.

Green Pots for growing are substantial and lasting.



### Prices on Red Pots for Shipping

Size	Case Packing	500	1000
2¼"	1,000	\$1.90	\$3.65
2½"	1,000	2.15	3.75
3 "	1,000	2.35	4.50
3½"	1,000	2.90	5.50
4 "	500	3.35	6.50
5 "	500	4.35	8.50

### Prices on Green Pots for Growing

	1,000	500	1000
2¼"	\$3.35	\$3.75	\$6.50
2½"	3.75	7.25	
3 "	4.35	8.50	
3½"	5.50	10.75	
4 "	6.25	12.25	
5 "	9.00	17.75	

Pots are priced F. O. B. Cleveland

## HORMODIN POWDER

Hormodin Powder contains the hormone-like plant growth substance that stimulates rapid root growth on cuttings, making it possible to propagate practically all varieties of plants from cuttings. Because Hormodin Powder induces roots to grow even from tissue which does not normally produce roots, cuttings may be taken with less regard to buds or nodes. Cuttings treated with Hormodin Powder root quicker and have more growing roots per cutting.

### Hormodin Prices

**Powder No. 1.** For use on carnations, chrysanthemums, poinsettias, roses and similar types. 1¾ oz. can 50c; 1 lb. \$3.00.

**Powder No. 2.** For use on less sensitive species, which comprise many of the semi-woody types and many of the common shrubs. 1¾ oz. can 75c; 1 lb. \$4.50.

**Powder No. 3.** For use with the more resistant species which comprise most evergreens and dormant leafless cuttings. 1 oz. can \$1.00; ½ lb. \$4.50.

Complete instructions are packed in each package.

Prepaid anywhere in U. S. A.

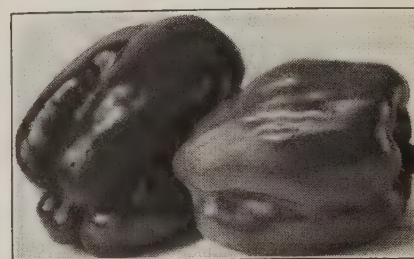


# BEST VEGETABLE VARIETIES FOR PLANT SALES



Tomato, Acme

Vegetable plant growing may become a very profitable part of every florist's endeavors. Nearly every section of the country has many home gardeners who grow vegetables as well as flowers but who have not the facilities for growing early plants and must therefore depend on their best local source of supply for started plants. A few flats of vegetable plants do not take any great amount of space in the greenhouse and may be turned into cash income by selling to those who come to you for their flower plants this spring. Use the best seed, they are the best and cheapest in the end.



Harris' Early Giant Pepper

## Broccoli Seed

	Oz.	1/4 Lb.	Lb.
Italian Green Sprouting	\$.50	\$1.75	\$6.50
Large White	.75	2.75	10.00

## Cabbage Seed

EARLY VARIETIES			
	Oz.	1/4 Lb.	Lb.
Early Jersey Wakefield	\$.70	\$2.00	\$6.00
Golden Acre	.75	2.10	6.25
Copenhagen Market	.70	2.00	6.00
Penn State Ballhead	.80	2.25	6.75
Marion Market	.75	2.10	6.25
Chinese Chihli	.60	1.75	5.50

## LATE VARIETIES

	Oz.	1/4 Lb.	Lb.
Danish Ballhead	.80	2.25	6.75
Premium Flat Dutch	.70	2.00	6.00
Drumhead Savoy	.75	2.10	6.25
Chinese Wong-Bok	.65	1.85	5.75

## Cauliflower Seed

	1/2 Oz.	Oz.	1/4 Lb.
Early Snowball Super Strain	\$1.50	\$2.75	\$9.50

## Celery Seed

	Oz.	1/4 Lb.	Lb.
Golden Plume, Wonderful	\$.65	\$2.00	\$6.25
Golden Self Blanching	.60	1.80	5.75
Giant Pascal	.65	2.00	6.25

## Egg Plant Seed

	Oz.	1/4 Lb.	Lb.
New York Spineless	\$.65	\$2.00	\$6.25
Black Beauty	.65	2.00	6.25

## Lettuce Seed

LEAF VARIETIES			
	Oz.	1/4 Lb.	Lb.
Grand Rapids	\$.20	\$.65	\$2.00
Prizehead	.20	.65	2.00
Early Curled Simpson	.25	.70	2.10
Black Seeded Simpson	.25	.70	2.10

## HEAD VARIETIES

	Oz.	1/4 Lb.	Lb.
Big Boston	.30	.90	2.75
New York Wonderful	.35	1.00	3.00
New York No. 515	.35	1.00	3.00
Improved Hansen	.30	.90	2.75
California Cream Butter	.35	1.00	3.00
True Iceberg	.35	1.00	3.00

## Pepper Seed

SWEET VARIETIES			
	Oz.	1/4 Lb.	Lb.
California Wonder	\$.50	\$1.65	\$5.50
Chinese Giant	.50	1.65	5.50
Early Giant Harris	.45	1.50	5.00
King of the North	.50	1.65	5.50
World Beater	.40	1.30	4.25
Ruby King	.40	1.30	4.25

## HOT VARIETIES

	Oz.	1/4 Lb.	Lb.
Hungarian Long Hot Wax	.45	1.50	5.00
Long Red Cayenne	.45	1.50	5.00

## PIMENTO VARIETIES

	Oz.	1/4 Lb.	Lb.
Perfection Pimento	.35	1.25	4.00
Tomato Salad Sunnybrook	.40	1.30	4.25

## Tomato Seed

	Oz.	1/4 Lb.	Lb.
Earlana Special Strain	\$.50	\$1.50	\$4.50
Marglobe	.50	1.50	4.50
Oxheart	.90	2.75	8.00
Acme	.45	1.40	4.25
Livingston Globe	.50	1.50	4.50
New Stone	.50	1.50	4.50
Bradley's Cleveland Banner	.70	2.00	6.00
Asgrow Scarlet Dawn	.70	2.00	6.00
Rutgers	.50	1.50	4.50
Ponderosa	.70	2.00	6.00
Bonny Best	.50	1.50	4.50
Pritchard Scarlet Topper	.55	1.60	4.80
Golden Queen	.55	1.60	4.80
Small Preserving	.55	1.60	4.80

## Miscellaneous Varieties

	Oz.	1/4 Lb.	Lb.
Asparagus, Mary Washington	\$.20	\$.50	\$1.25
Kohlrabi White Vienna	.50	1.50	4.50
Kohlrabi Purple Vienna	.60	1.80	5.50
Mustard, Tendergreen	.15	.40	1.25
Rhubarb, Victoria	.25	.75	2.00

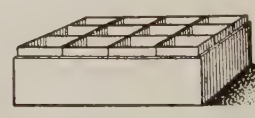
All above Vegetable prices postpaid

## Templin-Bradley PLANT BANDS

*Do A Better Job of Growing Plants  
Than Clay Pots Do*

**EASILY SET UP.** Bands come to you packed flat. Each band is scored for easy folding and the ends are slotted as shown in the cut. When folded and these slots interlocked the band is held firmly together and in shape. We have seen no other bands that can be set up so easily and rapidly and that hold their shape so well until filled as do these bands. No stapling or tacking is necessary.

**BETTER FOR THE PLANT.** Because of the accurate cutting of these bands and their shapeliness they fit snugly together in the flats or on the bench and maintain a uniform moisture condition that is impossible with clay pots. Even when spaced on the bench they do not dry out as rapidly as clay pots. The added amount of soil in the band over the amount in an equal sized round pot gives the plants much more root area and promotes a greater development.



**MAKE MORE SATISFIED CUSTOMERS.** When in bands the plants reach the buyers home in much better condition because the outside roots are not dried out and dead. They can be moistened by the buyer before setting without washing the soil from the roots. The bands are simply unwrapped from the plant and the plants set into the garden without any check in their growth.

### Prices on Wood Plant Bands

Bands are all packed 1000 in a package but we will supply in 500 lots at slightly higher rates.

Size in inches	Weight per M	500 for	1000 for
1 3/4 x 1 3/4 x 2 1/2	20 Lbs.	\$ 1.50	\$ 2.60
2 x 2 x 2 1/2	25 Lbs.	1.80	3.00
2 1/2 x 2 1/2 x 3	30 Lbs.	2.00	3.40
3 x 3 x 3	35 Lbs.	2.25	4.30
4 x 4 x 4	65 Lbs.	2.75	5.10

Prices on Plant Bands are F. O. B. Cleveland.



To

19

DATE \_\_\_\_\_

I enclose, (Money Order \$\_\_\_\_\_) (Draft, Check \$\_\_\_\_\_) (Stamps \$\_\_\_\_\_) (Cash \$\_\_\_\_\_)

for which send the following order. (Note: - If you send cash, register.)

SEND TO \_\_\_\_\_

Street & Number or P. O. Box or R. F. D.

Post Office \_\_\_\_\_ State \_\_\_\_\_

All letters should be written on separate paper. Additional order blanks free.

The Templin-Bradley Co. gives no warranty, express or implied, as to the productiveness of any seeds, bulbs or plants it sells and will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed, bulbs or plants.

[illegible]

NO ENVELOPE OR STAMP IS REQUIRED

Just fold, seal and mail

CHECKS OR MONEY ORDERS MAY BE ENCLOSED WITH SAFETY



\$

FOLD ON THIS LINE

FOLD ON THIS LINE

Postage  
Will Be Paid  
by  
Addressee



# FERTILIZERS FOR FLORISTS

## Plant Foods for the Duration

Because of the importance of Chemical Nitrogens in the war effort it has been necessary for the War Production Board to place certain restrictions on the use of these materials in the manufacture of fertilizers. These restrictions have made it necessary to vary the analysis of some of the complete plant foods, to use nitrogen from organic sources rather than chemical or to eliminate partially or completely from this use some materials that growers have come to rely on in the production of their crops.

Until all these conditions have been completely worked out it is impossible to quote firm prices.

We, however, can assure you that we shall at all times be in a position to advise you of the existing conditions relative to your individual uses of these materials and will be very glad to help you work out your plant food problems.

We shall have in stock, for your use, the fertilizers needed for the production of your crops, whenever they are available under the War Production Board Conservation orders, and shall be happy to supply your needs at the lowest existing prices.

**Acid Phosphate (20%).** Packed in 80 lb. bags.

**Adco.** Adco quickly converts all sorts of non-woody plant refuse into artificial manure. Plants, vines, cuttings and trimmings, leaves and grass clippings should be saved.

**Aluminum Sulfate.** An excellent material to use for Rhododendrons and other broad leaved Evergreens.

**Ashes, Hardwood Unleached.** A good source of potash and a soil conditioner.

**Cattle Manure, Shredded (2-1-2).** Especially suited to soil mixing, mulching and liquid manuring.

**Charcoal Powdered.** 50 lb. sacks.

**Gard-N-Gro. (4-12-4)** A fine all round plant food about 50% organic.

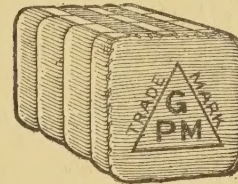
**Magnesium Sulphate.** Best source of Magnesium for plant use and to correct soil deficiency.

**Manganese Sulphate.** A much needed element for the sturdy growth and healthful vigor of plants. Much soil is now deficient in this element.

**Milorganite.** Milorganite is high in long-lasting organic nitrogen that promotes long-lasting leaf growth, with ample phosphoric acid to encourage roots, and is abundantly supplied with the rarer elements of plant food now deemed vital.

## Horticultural Peat Moss

### Fine-Granulated Horticultural Grade.



This Peat Moss has been machine granulated and therefore you are buying 100% usable material and not sticks, stones and worthless fiber. Also the easiest to work with because of its uniform granulation. The cheapest in the end.

Ask for prices on whatever quantity you will use.

**Sheep Manure Pulverized (2-1-2).** For garden, lawn and greenhouse use sheep manure; is very efficient. Easily handled and gives quick results. 50 lb. bags.

**Super-Phosphate. (20%).** Packed in 80 lb. bags.

**Triple XXX Soil-Bil-Der (6-10-4).** A uniformly balanced ration of organic and chemical plant foods so that it is beneficial over a long period.

**Vigoro, Swifts.** Excellent concentrated fertilizer for all crops. Not merely a stimulant as it benefits crops over a long period.

**Lime, Agricultural.** Very high grade. Packed in 50 lb. paper bags.

# INSECTICIDES AND FUNGICIDES

Prices F. O. B. Cleveland, Subject to Market Change.

**Arsenate of Lead, Bordeaux Mixture, Calcium Arsenate.** Current market price.

### Black Leaf 40

The best known nicotine contact spray. Very effective on all sucking insects. The addition of a soap spreader will make Black Leaf 40 more effective. 5 oz. \$1.05; 1 lb. \$2.42; 2 lb. \$3.57; 5 lb. \$6.70; 10 lb. \$11.65.

### Cuprocide

A red copper-oxide treatment for flower and vegetable seed to control seed and soil borne diseases. Lb. 90c; 5 lbs. \$4.00.

### Yellow Cuprocide

A yellow copper-oxide for the control of post-emergence damping off in seedlings also recommended for control of mildew, anthracnose and leaf-blight on annuals, perennials and shrubs. 3 lb. bag \$1.50.

### Cyanogas, G-Fumigant

A most effective and inexpensive fumigant. Very popular. 1/4 oz. will fumigate 1000 cubic feet of space. 5 lbs. \$3.00; 25 lbs. \$10.00; 100 lbs. \$25.00.

### Cyanogas A-Dust

A most powerful and deadly form of Cyanogas for use against rats, moles and other rodents. Very effective and economical. 1 lb. 75c; 5 lbs. \$3.00; 25 lbs. \$10.00.

### Dutox

A non-arsenical control for leaf eating and some sucking insects. Used chiefly as a dust. 1 lb. 35c; 6 lb. bag \$1.20.

### D N Dust No. 12

An insecticide dust in which the active ingredient is a dinitro compound effective in all stages of mite development. Controls red spider, mites and thrips on Roses, Callas, Snapdragons, Gardenias and Carnations. 10 lbs. \$4.50; 50 lbs. \$20.00.

### D N Sulfur Dust No. 10

An insecticide and ovicide for controlling red spider mite and thrips in all stages on Carnations. Also effective in checking rust. 10 lbs. \$3.50; 50 lbs. \$12.50.

### Formaldehyde Liquid, 40%

A very simple and effective soil treatment for the control of damping off in flower and vegetable seedlings. Also effective in the control of nematodes and other bacterial and fungous diseases. 1 lb. 60c; 5 lbs. \$2.50; 60 lb. drum \$9.90.

### Nico-Fume Pressure Fumigator

Nico Fume powder packed in one half and one pound tins to be burned under pressure. The cost is no more than the bulk package and the results are much better. 1/2 lb. tin 45c; 6—\$2.50; 12—\$4.35. 1 Lb. tin 75c; 6—\$3.90; 12—\$7.35.

### Nico Fume Powder

The most effective and inexpensive tobacco fumigant. Standardized and guaranteed to contain not less than 12 1/2 per cent of nicotine by weight. 1 lb. will treat 100 sq. ft. of bench. 5 lbs. \$3.60; 10 lbs. \$6.20.

### Nico Fume Liquid

A powerful insecticide. 40% free nicotine. 1 lb. \$2.40; 4 lbs. \$6.35; 8 lbs. \$11.10.

### New Lethane 440

A synthetic contact insecticide effective against all sucking insects and their eggs. The new formula is just as effective as the original and gives you new added safety. Quart \$2.10; Gallon \$5.85; 5 Gals. \$27.00.

### Loro

A new control for leaf eating and sucking insects. Particularly effective on thrip and mealy bug. 1 Pint \$2.00; 1 Gal. \$10.50.

### Red Arrow Garden Spray

A highly concentrated pyrethrum and rotenone spray. Spreader added. 1 pint \$2.70; 1 quart \$3.60; 1 gal. \$10.70.

### Rotenone Insect Dust

Non-poisonous dust containing 3/4% Rotenone, very effective control of insects on vegetables. Controls Mexican Bean Beetle. 1 lb. 35c; 5 lbs. \$1.15; 25 lbs. \$4.00.

### Semesan

A general disinfectant for treating seeds and bulbs against seed and soil borne diseases. 2 oz. 40c; 1 lb. \$2.50; 5 lbs. \$11.40.

### Snarol

A poisoned bait meal, very effective in controlling snails, sow bugs, and cut worms. 6 lbs. \$1.00; 10 lb. bag \$1.25; 50 lbs. \$5.00.

### Fish Oil Soap

A soft Potash Fish Oil Soap easily mixed with cold water and very useful as a spreader and penetrant. For spraying Palms, Rubber Plants, Roses, Geraniums, etc. 1 pt. 65c; 1 qt. \$1.25; gal. \$4.00.

### Grasselli Spreader (S-S-3)

A chemical wetting and spreading agent that greatly increases the efficiency of any spray material. Pint 75c; 1 gal. \$4.95.

### Sulphur—Flowers of

A finely ground sulphur for controlling rust and mildew. 5 lbs. 50c; 10 lbs. 85c; 25 lbs. \$1.85; 50 lbs. \$3.15; 100 lbs. \$5.50.

### Sulrote

A combined Insecticide and Fungicide containing Sulfur and Rotenone with a wetting agent which aids adherence. Controls flea beetles, rose chafers, chrysanthemum mite and gladiolus thrip. Lb. 50c; 5 lbs. \$1.40; 25 lbs. \$6.00.

### Tobacco Dust

For dusting plants in the control of sucking insects. Fine grade. 10 lbs. 60c; 25 lbs. \$1.25; 50 lbs. \$2.00; 100 lbs. \$3.25.

### Volck

A popular insecticide, used for the control of scale and various sucking insects. 1/2 pint 35c; 1 quart 75c; 1 gallon \$2.25; 5 gallon \$9.00.



1 9 4 4

# TEMPLIN BRADLEY'S

W H O L E S A L E

# SEEDS


F O R F L O R I S T S



I N S E C T I C I D E S



F E R T I L I Z E R S



A C C E S S O R I E S



TELEPHONE

W O O d b i n e 1400

THE TEMPLIN-BRADLEY • • CO.

Seedsman For America's Leading Florists Since 1876  
5700 DETROIT AVE. CLEVELAND, OHIO